
OVER THE PAST TWO WEEKS, CANADIANS HAVE INCREASINGLY REPORTED WEARING MASKS WHEN THEY GO OUTDOORS

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INTRODUCTION AND METHODOLOGY

At the outset of the contagion a minority of the population were wearing masks in indoor spaces. Today the vast majority do so and while many are compelled by law most nonetheless regard doing so as a civic duty. With the numbers of cases of the virus rising over the past two weeks we've seen an increasing percentage of Canadians reported wearing masks outdoors (something many of us have likely observed if you gone for a walk outdoors). The surveys were conducted via web panel by Leger in partnership with the Association for Canadian Studies between October 9th and 11th and September 25th. Note that the responses were changed from affirming whether you've worn a mask outdoors to reporting whether you've done so often, occasionally, rarely or never. While no margin of error can be associated with a non-probability sample for comparative purposes it would have a margin of error of $\pm 2.5\%$, 19 times out of 20. nd 27th with 1537 and 1514 Canadians respectively.

OUTDOOR MASK WEARING; IN CANADA IS HIGHEST IN QUEBEC AND ONTARIO

Do you wear a mask when you are outdoors (for example, when you take a walk)?				
	September 25 to 27	October 9 to 11		
	YES	OFTEN	OCCASIONALLY	TOTAL
Atlantic	14%	28%	13%	41%
Quebec	20%	23%	30%	53%
Ontario	23%	31%	19%	50%
MB/Sask	13%	24%	13%	37%
Alberta	11%	26%	15%	41%
British Columbia	22%	27%	22%	49%

VANCOUVERITES MOST LIKELY TO WEAR A MASK OUTDOORS BUT MAJORITIES REPORT DOING SO IN EDMONTON, MONTREAL AND TORONTO

Do you wear a mask when you are outdoors (for example, when you take a walk)?				
	September 25 to 27	October 9-11		
	YES	OFTEN	OCCASIONALLY	TOTAL
Montreal	21%	26%	26%	52%
Toronto	32%	35%	17%	52%
Calgary	12%	29%	3%	32%
Edmonton	14%	33%	24%	57%
Vancouver	36%	32%	28%	60%

IMMIGRANTS AND VISIBLE MINORITIES ARE FAR MORE LIKELY THAN OTHERS TO WEAR MASKS OUTDOORS

Do you wear a mask when you are outdoors (for example, when you take a walk)?				
	September 25 to 27	October 9 to 11		
	YES	OFTEN	OCCASIONALLY	TOTAL
Canada	17%	27%	18%	
Non Immigrants	14%	26%	18%	
Immigrants	33%	35%	20%	
White	13%	26%	17%	
Visible Minority	57%	30%	24%	

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