

# CANADIAN VIEWS ON THE CHANGING NATURE OF WORK AND THE WORKPLACE

ASSOCIATION FOR CANADIAN STUDIES

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# INTRODUCTION

- This year's theme for Canada History Week (November 18 to 24) is Working for the Future: a century of change in how Canadians work. To mark the occasion the Association for Canadian Studies commissioned a national survey on how Canadians feel about their jobs, whether they take their work home, whether they feel men and women are being treated equally in the workplace and whether they worry about losing their employment.

## METHODOLOGY

- The survey was commissioned from the firm Leger Marketing and conducted with a sample of 1389 Canadians nationally via web panel during the week of November 11th, 2019. It has a probabilistic margin of error of 2.9 percent 19 times out of 20. Other historic surveys that are the object of snapshots are from Gallup archives on the ODESI website.

# BACK TO THE FUTURE: HOW CANADIANS SAW WORK IN OVER 50 YEARS AGO

50.7% of Canadians described their job as very interesting and 38.6% as fairly interesting

Gallup Canada: 1965

# 2019... 68% OF CANADIANS AGREE THAT THEY STRONGLY OR SOMEWHAT AGREE THAT THEIR JOB IS INTERESTING

My job is interesting								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64
NET AGREE	68%	71%	66%	63%	78%	75%	75%	70%
Strongly agree	25%	26%	24%	28%	26%	27%	26%	25%
Somewhat agree	43%	45%	42%	35%	51%	49%	50%	46%
NET DISAGREE	17%	16%	18%	23%	18%	18%	18%	14%
Somewhat disagree	10%	9%	10%	20%	11%	6%	13%	6%
Strongly disagree	7%	7%	8%	3%	7%	12%	5%	8%
I prefer not to answer	14%	13%	16%	15%	4%	7%	7%	16%

## CANADA 1970...

60.5% of Canadians said that If they were to get as much money to live as comfortably for the rest of your life, they would nonetheless continue to work

# 2019... SAME PERCENTAGE SAY THEY WOULD QUIT THEIR JOB

If I had enough money to stop working for the rest of my life, I would quit my job -									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+
<b>NET AGREE</b>	64%	68%	60%	60%	64%	68%	71%	67%	55%
Strongly agree	39%	41%	38%	37%	36%	43%	43%	47%	32%
Somewhat agree	25%	27%	22%	23%	28%	26%	28%	20%	23%
<b>NET DISAGREE</b>	28%	27%	29%	39%	34%	29%	25%	24%	24%
Somewhat disagree	19%	18%	20%	28%	26%	20%	17%	16%	13%
Strongly disagree	9%	9%	9%	11%	7%	9%	8%	7%	11%
I prefer not to answer	8%	5%	10%	0%	3%	2%	4%	10%	21%

# NEARLY HALF OF CANADIANS DO OFFICE WORK AFTER THEY GET HOME

Done office work after you got home								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64
<b>NET OFTEN+SOMETIMES</b>	49%	53%	45%	49%	46%	49%	52%	46%
Often	17%	18%	15%	14%	16%	16%	16%	17%
Sometimes	32%	35%	30%	35%	30%	33%	36%	30%
<b>NET RARELY+NEVER</b>	47%	45%	49%	47%	52%	48%	44%	48%
Rarely	25%	25%	25%	28%	30%	22%	26%	25%
Never	22%	20%	24%	19%	23%	25%	18%	23%
I prefer not to answer	4%	3%	6%	4%	1%	3%	3%	6%





# GENDER EQUALITY



IN 1960...

71.2 % of respondents disagreed when asked if they thought that married women should be given equal opportunity with men to compete for jobs

Canadian Gallup Poll, March 1960

# 2019... MORE THAN THREE IN FOUR CANADIANS AGREE THAT THE SITUATION FOR WOMEN IN THE WORKPLACE HAS IMPROVED OVER THE PAST DECADE; MEN MORE LIKELY TO AGREE

The situation for women in the workplace has improved over the past decade									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+
NET AGREE	83%	89%	77%	86%	83%	84%	83%	82%	82%
Strongly agree	23%	32%	15%	24%	27%	27%	24%	22%	18%
Somewhat agree	60%	57%	62%	62%	56%	57%	60%	61%	64%
NET DISAGREE	14%	9%	19%	13%	14%	13%	15%	13%	16%
Somewhat disagree	12%	8%	16%	11%	11%	11%	13%	11%	13%
Strongly disagree	2%	1%	3%	2%	3%	2%	2%	2%	2%
I prefer not to answer	3%	2%	3%	2%	2%	3%	1%	4%	3%

**BUT IN 2019... 61% OF MEN AND 39% OF WOMEN AGREE THAT WITH THE SAME EDUCATION AND SKILLS, A WOMAN AND A MAN HAVE THE SAME CHANCE FOR ECONOMIC SUCCESS**

With the same education and skills, a woman and a man have the same chance for economic success?									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+
<b>NET AGREE</b>	50%	61%	39%	48%	53%	56%	49%	52%	42%
Strongly agree	21%	26%	15%	21%	24%	23%	17%	19%	21%
Somewhat agree	29%	35%	24%	26%	30%	34%	31%	33%	21%
<b>NET DISAGREE</b>	48%	37%	59%	50%	44%	42%	49%	45%	57%
Somewhat disagree	34%	30%	38%	34%	30%	28%	36%	34%	40%
Strongly disagree	14%	8%	21%	16%	14%	14%	13%	12%	17%
I prefer not to answer	2%	2%	2%	2%	3%	2%	2%	3%	1%

# MEN MORE LIKELY THAN WOMEN TO AGREE THEY ARE PAID FAIRLY FOR THE WORK THAT THEY DO

I am paid fairly for the work that I do									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+
NET AGREE	52%	58%	46%	49%	56%	56%	50%	58%	42%
Strongly agree	14%	16%	12%	12%	14%	15%	13%	15%	14%
Somewhat agree	38%	41%	34%	37%	42%	41%	37%	43%	29%
NET DISAGREE	35%	30%	39%	36%	42%	36%	44%	26%	26%
Somewhat disagree	21%	20%	23%	30%	21%	22%	29%	16%	16%
Strongly disagree	13%	11%	15%	6%	22%	15%	15%	10%	10%
I prefer not to answer	14%	12%	15%	16%	1%	8%	6%	16%	31%



# LOSING MY JOB

# SOME 4 IN 10 CANADIANS OFTEN OR SOMETIMES WORRY ABOUT LOSING THEIR JOB

Worried about losing you job - Have you often, sometimes, rarely or never...								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64
<b>NET OFTEN+SOMETIMES</b>	39%	40%	37%	32%	49%	54%	43%	34%
Often	10%	11%	9%	9%	15%	16%	11%	10%
Sometimes	29%	29%	28%	23%	34%	39%	32%	23%
<b>NET RARELY+NEVER</b>	55%	55%	55%	62%	48%	42%	52%	60%
Rarely	29%	29%	28%	27%	28%	29%	32%	33%
Never	27%	26%	28%	35%	20%	13%	20%	27%
I prefer not to answer	6%	5%	7%	6%	3%	4%	4%	7%

# OVER ONE IN FIVE CANADIANS AGREE THAT AS A RESULT OF NEW TECHNOLOGY (ROBOTS, ARTIFICIAL INTELLIGENCE) I WILL LOSE MY JOB IN THE NEXT 10 YEARS

As a result of new technology (robots, artificial intelligence) I will lose my job in the next 10 years								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64
NET AGREE	22%	25%	18%	22%	30%	24%	26%	18%
Strongly agree	6%	7%	4%	2%	10%	10%	4%	4%
Somewhat agree	16%	18%	14%	20%	20%	14%	21%	14%
NET DISAGREE	68%	67%	69%	72%	67%	69%	69%	71%
Somewhat disagree	31%	27%	34%	29%	36%	32%	32%	29%
Strongly disagree	37%	39%	35%	43%	31%	37%	37%	42%
I prefer not to answer	11%	8%	13%	6%	3%	8%	6%	11%



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***Canadian Views on the Changing Nature of Work and the Workplace.***

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