

Report

Canadian Views on the Outcome of the US
Elections,
Trump's Covid Recovery
and
Eventual Re-opening of the Border

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Leger

Canadians far more likely than Americans to predict a Biden Victory

Who do you think will win the American election?	TOTAL CANADA	TOTAL USA
Donald Trump	27%	46%
Joe Biden	73%	54%

Two in three Canadians would not be comfortable travelling to the United States even if restrictions were lifted

Once the governments lift the protective measures put in place to fight COVID-19, would you be comfortable travelling to the United States						
Canada	Atl.	QC	ON	MB/SK	AB	BC
Comfortable	11%	19%	15%	15%	22%	16%
Not comfortable	65%	63%	77%	75%	72%	77%
Does not apply	24%	18%	7%	10%	6%	7%

Biden victory will not change Canadian preference for keeping the border with the US closed

As regards the current Canada-U.S. border situation, in the event that Joe Biden is elected to the Presidency of the United States would you...?						
Canada	Total	Man	Woman	18-34	35-54	55+
Urge our Federal Government to consider re-open the border with the U.S.	6%	7%	5%	8%	5%	5%
Urge our Federal Government to keep the border with the U.S. closed	66%	64%	67%	55%	66%	73%
It would make no difference in reopening the border or keeping it closed	29%	30%	28%	36%	29%	23%

SOME TWO IN THREE CANADIANS FEEL TRUMP'S ACTIONS AFTER HIS COVID 19 RECOVERY WERE RECKLESS



Which of the following best describes President Trump's decisions and actions during his recovery from COVID-19 infection?



	TOTAL CANADA	TOTAL USA	Gap
He was tough and strong, a leader	9%	32%	23
He was like a normal human being	10%	15%	5
He was awkward, and didn't respect doctors' advice	10%	9%	1
He was very reckless, and endangered others	72%	44%	28

METHODOLOGY



METHODOLOGY

Leger, the largest Canadian-owned polling and marketing research firm, in collaboration with the Canadian press and the Association of Canadian Studies, conducted this Web survey with a representative sample of **1,539 Canadians and 1,000 Americans**, over the age of 18, selected from LEO's (Leger Opinion) representative panel. The questionnaire consisted of 25 questions and was completed in 10 minutes on average. Data collection took place from **October 9th to October 11th, 2020**, via Computer-Assisted Web Interviewing technology (CAWI). Using 2016 Census reference variables, the Canadian data was then analyzed and weighted by our statisticians according to gender, age, mother tongue, region, education level and the presence of children in households in order to render a representative sample of the general population. Using 2010 U.S. Census reference variables, the American data was then analyzed and weighted by our statisticians according to gender, age, region, race/ethnicity and household size in order to render a representative sample of the general population.

The LEO (Leger Opinion) panel is the largest Canadian panel with over 400,000 representative panelists from all regions of Canada. LEO was created by Leger based on a representative Canadian sample of Canadian citizens with Internet access. LEO's panelists were randomly selected (RDD) through Leger's call centre, panelists from more hard-to-reach target groups were also added to the panel through targeted recruitment campaigns. The double-opt-in selection process, a model to detect fraud and the renewal of 25% of the panel each year ensures complete respondent quality. To ensure a higher response rate and reach people on their mobile devices, Leger has also developed a high-performance Apple and Android application. In fact, Leger is the only Canadian research firm offering both the number and quality of panelists. Most competing polling firms in Canada and the United States also use the LEO panel.

A margin of error cannot be associated with a non-probability sample in a panel survey. For comparison purposes, a probability sample of this size would have a margin of error **±2.50%, 19 times out of 20** for the Canadian sample and of **±3.1%, 19 times out of 20** for the American sample. The results presented in this study comply with the public opinion research standards and disclosure requirements of CRIC (the Canadian Research and Insights Council) and the global ESOMAR network. Leger is a founding member of CRIC and is actively involved in raising quality standards in the survey industry. President Jean-Marc Léger is a member of the CRIC's Board of Directors and the Canadian representative of ESOMAR.

Leger is the polling firm that has presented the most accurate data, on average, over the last ten years in Canada. During the last federal election in 2019, Leger was once again the most accurate firm in the country. This accuracy is attributed to the quality of the LEO panel and rigorous application of methodological rules by Leger's 600 employees, including 200 professionals in Leger's eight offices across Canada (Montreal, Toronto, Quebec City, Winnipeg, Calgary, Edmonton and Vancouver) and in the United States (Philadelphia).

Poll aggregator 338Canada.com gave Leger the highest rating among all polling firms in Canada for the accuracy of its studies. See <https://338canada.com/pollster-ratings.htm>

Federal Elections 2019		
Federal Parties	Leger Survey	Official Results
LPC	33%	33%
CPC	33%	34%
NDP	18%	16%
BQ	8%	8%
Green	6%	7%
PPC	2%	2%

DETAILED METHODOLOGY

Weighted and Unweighted Sample

The table below presents the Canadian geographic distribution of respondents before weighting.

Province	Unweighted	Weighted
British Columbia	163	209
Alberta	125	173
Manitoba/Saskatchewan	125	100
Ontario	611	591
Quebec	415	361
Atlantic	100	105

The table below presents the American geographic distribution of respondents before weighting.

US region	Unweighted	Weighted
NorthEast	214	179
MidWest	219	217
South	313	371
West	254	233

DETAILED METHODOLOGY

Weighted and Unweighted Sample for Canada

The following tables present the demographic distribution of respondents according to gender, age and language (mother tongue) for Canada.

GENDER	Unweighted	Weighted
Male	792	747
Female	747	792

AGE	Unweighted	Weighted
Between 18 and 34	332	394
Between 35 and 54	536	550
55 or over	671	595

LANGUAGE (MOTHER TONGUE)	Unweighted	Weighted
English	952	1,030
French	404	320
Other	181	186

The sample thus collected has a minimum weighting factor of 0.1581 and a maximum weighting factor of 4.1867. The weighted variance is 0.4474.

DETAILED METHODOLOGY

Weighted and Unweighted Sample for The United States

The following tables present the demographic distribution of respondents according to gender and age for The United States.

GENDER	Unweighted	Weighted
Male	500	485
Female	500	515

AGE	Unweighted	Weighted
Between 18 and 29	160	220
Between 30 and 39	171	172
Between 40 and 49	170	186
Between 50 and 64	301	250
65 or older	198	172

The sample thus collected has a minimum weighting factor of 0.4877 and a maximum weighting factor of 2.6110 The weighted variance is 0.1097.