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# CANADIAN OPINION ON THE CORONAVIRUS – N°27: WHO TRUSTS WHO? AMERICAN AND CANADIAN OPINION ON THE WORLD HEALTH ORGANIZATION

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# INTRODUCTION

- On Friday May 29, US President Donald Trump announced that the U.S. is terminating its relationship with the World Health Organization, accusing the global health agency of mishandling the [coronavirus pandemic](#)
- In response, WHO Director-General Tedros Adhanom Ghebreyesus acknowledged mistakes may have been made but [defended the 75-year-old organization's mission](#). The enjoyment of the highest standard of health is one of the fundamental rights of every human being without distinction of race, religion, political belief, economic or social condition,” he said. “That creed remains our vision today. “COVID-19 does not discriminate between rich nations and poor, large nations and small,” Tedros added. “It does not discriminate between nationalities, ethnicities or ideologies. Neither do we.”
- That which follows looks a compilation of surveys done at the end of April and the first half of May amongst Americans and Canadians around the degree to which they respectively trust the World Health Organization and examine the factors that underlie the views held in the two countries

# TRUST OF THE WHO IS HIGHEST IN THE PRAIRIES AND QUEBEC AMONGST CANADIANS AND IN THE NORTHEAST AMONGST AMERICANS

World Health Organization - To what extent do you trust each of the following?							
TOTAL TRUST-Canada	Canada	Atl.	QC	ON	MB/SK	AB	BC
April 17-19	68%	74%	71%	65%	61%	69%	74%
May 4	67%	69%	73%	67%	60%	58%	65%
May 11	65%	65%	70%	62%	71%	54%	68%

World Health Organization - To what extent do you trust each of the following?						
TOTAL TRUST-United States	United States	NE	MW	South	West	
April 17-19	57%	68%	53%	53%	58%	
May 4	56%	60%	54%	52%	59%	
May 11	56%	60%	54%	52%	59%	

# CANADIAN WOMEN AND FRANCOPHONES ARE MOST TRUSTING OF THE WHO

Canada.... World Health Organization	Total	Man	Woman	18-34	35-54	55+	French	English	Others
TOTAL TRUST	65%	61%	68%	68%	60%	67%	71%	64%	58%
Trust a lot	18%	16%	20%	25%	12%	17%	19%	16%	22%
Somewhat trust	47%	46%	48%	43%	47%	50%	53%	48%	36%
TOTAL DON'T TRUST	32%	36%	28%	25%	37%	31%	25%	32%	38%
Don't trust a lot	17%	18%	15%	16%	18%	16%	16%	15%	23%
Don't trust at all	15%	18%	12%	9%	19%	15%	9%	17%	15%

# IN BOTH CANADA AND THE UNITED STATES TRUST IN THE WHO ALIGNS WITH TRUST IN PUBLIC HEALTH AGENCIES

	Canada			
World Health Organization -	Public Health Agencies - To this day, are you satisfied or not with the measures put in place to fight the Covid-19 (Coronavirus) pandemic by the following?			
	Very satisfied	Somewhat satisfied	Somewhat dissatisfied	Very dissatisfied
Trust a lot	35.5%	12.7%	7.3%	2.1%
Somewhat trust	48.5%	56.9%	27.4%	10.6%

	United States			
World Health Organization	Public Health Agencies - To this day, are you satisfied or not with the measures put in place to fight the Covid-19 (Coronavirus) pandemic by the following?			
	Very satisfied	Somewhat satisfied	Somewhat dissatisfied	Very dissatisfied
Trust a lot	61.0%	19.5%	11.7%	3.3%
Somewhat trust	24.2%	50.2%	28.1%	12.4%

# IN BOTH CANADA AND THE USA THOSE LEAST CONCERNED ABOUT GETTING COVID 19 ARE LEAST TRUSTFUL OF THE WHO

Canada				
World Health Organization	Are you personally afraid of contracting the COVID-19 (Coronavirus)?			
	Very afraid	Somewhat afraid	Not very afraid	Not afraid at all
Trust a lot	20.1%	17.0%	19.1%	14.4%
Somewhat trust	39.9%	52.0%	50.8%	35.1%

United States				
World Health Organization	Are you personally afraid of contracting the COVID-19 (Coronavirus)?			
	Very afraid	Somewhat afraid	Not very afraid	Not afraid at all
Trust a lot	36.4%	25.9%	17.7%	12.4%
Somewhat trust	36.4%	39.1%	37.0%	17.6%

# BOTH IN CANADA AND THE USA TRUST IN CHIEF HEALTH OFFICERS STRONGLY ALIGNS WITH TRUST IN THE WHO

	Canada			
World Health Organization	Theresa Tam (Chief Public Health Officer of Canada) - To what extent do you trust each of the following?			
	Trust a lot	Somewhat trust	Don't trust a lot	Don't trust at all
Trust a lot	44.6%	11.6%	5.0%	1.6%
Somewhat trust	46.5%	67.1%	15.1%	8.8%

	United States			
World Health Organization	Dr. Anthony Fauci (Director of the National Institute of Allergy and Infectious Diseases)			
	Trust a lot	Somewhat trust	Don't trust a lot	Don't trust at all
Trust a lot	53.8%	16.9%	2.3%	4.6%
Somewhat trust	33.8%	54.2%	18.0%	5.9%

# THOSE LEAST TRUSTING OF PRESIDENT DONALD TRUMP ARE THE MOST TRUSTING OF THE WHO WHILE THOSE MOST TRUSTING OF PM JUSTIN TRUDEAU ARE THE MOST TRUSTING OF THE WHO

Canada				
World Health Organization	Justin Trudeau (Prime Minister of Canada) - To what extent do you trust each of the following?			
	Trust a lot	Somewhat trust	Don't trust a lot	Don't trust at all
Trust a lot	42.9%	20.6%	9.5%	5.5%
Somewhat trust	39.9%	62.3%	48.3%	19.9%

United States				
World Health Organization	Donald Trump (President of the United States) - To what extent do you trust each of the following?			
	Trust a lot	Somewhat trust	Don't trust a lot	Don't trust at all
Trust a lot	26.8%	10.2%	16.1%	33.7%
Somewhat trust	16.7%	43.9%	37.9%	37.9%



# METHODOLOGY

Web survey using computer-assisted Web interviewing (CAWI) technology.

From May<sup>th</sup> to May<sup>th</sup>, 2020

1510 Canadians and 1,005 Americans, 18 years of age or older, randomly recruited from LEO's online panel.

Using data from the 2016 Census, results were weighted according to gender, age, mother tongue, region, education level and presence of children in the household in order to ensure a representative sample of the population.

No margin of error can be associated with a non-probability sample (Web panel in this case). However for comparative purposes, a probability sample of 2,009 respondents would have a margin of error of  $\pm 2.52\%$ , 19 times out of 20, while a probability sample of 1,012 would have a margin of error of  $\pm 3.08\%$ , 19 times out of 20.

The research results presented here are in full compliance with the CRIC Public Opinion Research Standards and Disclosure Requirements.

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