
COVID-19 HAS BEEN A MAJOR LIFE CHANGER FOR FOUR IN TEN
CANADIANS WITH MAJORITY SAYING THE INABILITY TO SEE FAMILY
AND FRIENDS IS THE BIGGEST DIFFERENCE IN THEIR LIVES

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METHODOLOGY

The survey was conducted via web panel by Leger in partnership with the Association for Canadian Studies between September 18th and September 20th, 2020 in Canada and the United States with some 1500 respondents in the former and 1000 respondents in the latter country and while no margin of error can be associated with a non-probability sample for comparative purposes, a probability sample of 1500 respondents would have a margin of error of $\pm 2.5\%$, 19 times out of 20 while a probability sample of 1000 respondents would have a margin of error of $\pm 3.1\%$, 19 times out of 20.

SOME 4 IN 10 CANADIANS SAY THAT COVID-19 HAS CHANGED THEIR LIVES IN A MAJOR WAY

As a result of COVID-19 would you say that your personal life has changed in a major way, has changed a little bit or has stayed the same?

September 18 to 20 Canada	Total	Man	Woman	18-24	25-34	35-44	45-54	55-64	65 +
In a major way	41%	35%	45%	39%	40%	40%	34%	43%	45%
A little bit	50%	53%	46%	54%	47%	49%	55%	47%	47%
Stayed the same	10%	11%	8%	7%	12%	10%	11%	10%	8%

ALLOPHONES, IMMIGRANTS, BRITISH COLUMBIANS AND ONTARIANS ARE MOST LIKELY TO REPORT MAJOR CHANGE IN THEIR PERSONAL LIVES OWING TO COVID-19

As a result of COVID-19 would you say that your personal life has changed in a major way, has changed a little bit or has stayed the same?

Canada	Total	French	English	Other	Born in Canada	Born Outside of Canada	Atl.	QC	ON	MB/SK	AB	BC
In a major way	41%	33%	41%	52%	38%	52%	26%	36%	44%	37%	38%	49%
A little bit	50%	56%	49%	43%	51%	44%	59%	54%	45%	56%	53%	44%
Stayed the same	10%	11%	10%	5%	11%	4%	16%	10%	10%	7%	9%	8%

ISOLATION IS THE MOST IMPORTANT CHANGE CITED BY THOSE WHO FEEL THEIR LIVES HAVE CHANGED IN A MAJOR WAY

In one sentence, please tell us what has been the most important change (s) in your life so far because of COVID-19?			
Canada	Total	Man	Woman
Limited social interaction / lack of visitors at home / social isolation	26%	25%	27%
Not seeing family/friends/loved ones	23%	15%	28%
Unable to go out / lack of freedom of movement	17%	18%	16%
Unable to travel (out of town, to other countries)	15%	13%	16%
I ran out of money / increasing financial strain / lower income	9%	8%	10%
Working from home	7%	7%	7%
Not shopping in stores / online groceries	4%	2%	5%
Work changes/environment (other and unspecified)	4%	3%	5%
Loneliness / boring existence	3%	2%	3%

CANADIANS MORE LIKELY THAN AMERICANS TO SAY THAT COVID-19 IS THE CAUSE OF CHANGE IN THEIR PERSONAL LIFE

As a result of COVID-19 would you say that your personal life has changed in a major way, has changed a little bit or has stayed the same?		
	United States	Canada
In a major way	36%	41%
A little bit	48%	50%
Stayed the same	16%	10%

ONE IN FOUR AMERICANS CITE ISOLATION AS THE BIGGEST PERSONAL LIFE CHANGER ARISING FROM COVID-19

In one sentence, please tell us what has been the most important change (s) in your life so far because of COVID-19?	
United States	
Unable to go out / lack of freedom of movement	16%
Not seeing family/friends/loved ones	14%
Limited social interaction / lack of visitors at home / social isolation	11%
Losing my job / having a hard time finding a job	10%
Working from home	9%
I ran out of money / increasing financial strain / lower income	9%
Unable to travel (out of town, to other countries)	8%
Unable to do activities (go to restaurants, gym, movies, church, etc.)	7%
Fear of catching the virus / the situation became dangerous due to the virus	6%
Keeping myself/family safe	5%

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