
WHEN ASKED ABOUT PRIORITIES THE MAJORITY OF CANADIANS AND AMERICANS DON'T WANT TO CHOOSE BETWEEN ECONOMY AND HEALTH

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INTRODUCTION: CANADIAN AND AMERICANS SEE HEALTH AND ECONOMY AS EQUALLY IMPORTANT PRIORITIES

According to a survey by You Gov, the economy is not the top issue for Americans heading into the presidential election. Overall, 29 percent of Americans say health care is the most important issue to them, followed by 22 percent who say the top issue is jobs and the economy. But in fact most Americans and Canadians don't want to decide which is most important between the two despite surveys that want to compel respondents to make the choice. On the basis of a Leger-Association for Canadian Studies survey conducted in Canada and the United States between August 14 and 16, 2020 we observe that some two-thirds of respondents in each country feel that health care and economic security are equally important priorities.

PRAIRIE RESIDENTS SOMEWHAT MORE LIKELY TO PRIORITIZE ECONOMIC SECURITY OVER HEALTH CARE

Which of the following do you think is the most important issue facing Canadians at this time?							
Canada	Total	Atl.	QC	ON	MB/SK	AB	BC
Health Care	14%	12%	13%	15%	12%	13%	18%
Economic Security	15%	12%	13%	14%	23%	21%	13%
Both are equally important	69%	73%	73%	69%	65%	65%	69%
I don't know	1%	3%	1%	2%	0%	0%	0%

MIDWESTERN AMERICANS MORE LIKELY TO PRIORITIZE HEALTH CARE WHILE THOSE IN THE WESTERN PART OF THE US PUT ECONOMIC SECURITY SLIGHTLY AHEAD

Which of the following do you think is the most important issue facing Americans at this time?

United States	Total	NE	MW	South	West
Health Care	18%	16%	23%	18%	14%
Economic Security	15%	14%	15%	14%	18%
Both are equally important	63%	67%	56%	63%	66%
I don't know	4%	3%	6%	5%	3%

NEARLY 7 IN 10 CANADIANS SEE HEALTH CARE AND ECONOMIC SECURITY AS EQUALLY IMPORTANT WITH YOUNGER CANADIANS MORE LIKELY TO

Which of the following do you think is the most important issue facing Canadians at this time?							
Canada	Total	18-24	25-34	35-44	45-54	55-64	65 +
Health Care	14%	17%	15%	17%	10%	13%	16%
Economic Security	15%	21%	24%	17%	15%	11%	7%
Both are equally important	69%	62%	60%	64%	72%	77%	77%
I don't know	1%	1%	1%	3%	2%	0%	0%

IN CONTRAST TO CANADIAN YOUTH, AMERICAN YOUTH FAR MORE LIKELY TO PRIORITIZE HEALTH CARE OVER ECONOMIC SECURITY

Which of the following do you think is the most important issue facing Americans at this time?

United States	Total	18-29	30-39	40-49	50-64	65+
Health Care	18%	27%	22%	15%	12%	13%
Economic Security	15%	9%	22%	12%	19%	16%
Both are equally important	63%	55%	51%	69%	68%	71%
I don't know	4%	9%	6%	4%	1%	1%

METHODOLOGY

Web survey using computer-assisted Web interviewing (CAWI) technology.

From August 14 to August 16, 2020

1531 Canadians 18 years of age or older, randomly recruited from LEO's online panel.

Using data from the 2016 Census, results were weighted according to gender, age, mother tongue, region, education level and presence of children in the household in order to ensure a representative sample of the population.

No margin of error can be associated with a non-probability sample (Web panel in this case). However for comparative purposes, a probability sample of 1531 respondents would have a margin of error of $\pm 3.1\%$, 19 times out of 20,

The research results presented here are in full compliance with the CRIC Public Opinion Research Standards and Disclosure Requirements.

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