

# CANADIAN OPINION ON THE CORONA VIRUS – N° 12: NEWCOMERS FAR MORE LIKELY TO WEAR A PROTECTIVE MASK THAN PERSONS BORN IN CANADA?

ASSOCIATION FOR CANADIAN STUDIES (ACS)

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# CHIEF PUBLIC OFFICER RECOMMENDS CANADIANS WEAR A PROTECTIVE MASK

This week Canada's Chief Public Health Officer Dr. Theresa Tam advised Canadians to wear a face mask to help cut down the spread of the novel Coronavirus when you are in situations where you can't always maintain proper physical distance from others. The aim is to prevent transmission by people who are unknowingly infected with the virus. Dr. Theresa Tam said this would help in scenarios such as shopping in the grocery store or riding public transit. In the third wave of the ACS-Leger surveyed we examine which Canadians reported wearing a protective mask last week.

## METHODOLOGY

The survey was conducted by Leger in partnership with the Association for Canadian Studies with 2015 Canadians, (that included 700 immigrants) 18 years of age or older, were collected via an online panel between April 3 and 5, 2020.

Using data from the 2016 Census, results were weighted according to gender, age, mother tongue, region, education level and presence of children in the household in order to ensure a representative sample of the population.

No margin of error can be associated with a non-probability sample (Web panel in this case). However for comparative purposes, a probability sample of 1500 respondents would have a margin of error of  $\pm 2.52\%$ , 19 times out of 20. That 'margin' rises for survey sub groups.

# WOMEN SLIGHTLY MORE LIKELY THAN MEN TO WEAR A PROTECTIVE MASK

Wear a protective mask in public areas - In the past week, have you done any of the following:	Male	Female	Total
Yes	19.8%	21.5%	20.7%
No	80.2%	78.5%	79.3%
Total	100.0%	100.0%	100.0%

# ONE FIFTH OF PERSONS THAT WENT GROCERY SHOPPING LAST WEEK REPORTED WEARING A MASK

Wear a protective mask in public areas - In the past week, have you done any of the following:	Went Grocery shopping in the past week
Yes	19.7%
No	80.3%
Total	100.0%

# THOSE MORE FEARFUL OF GETTING THE VIRUS ARE FAR MORE LIKELY TO WEAR A MASK

Wear a protective mask in public areas - In the past week, have you done any of the following:	Are you personally afraid of contracting the COVID-19 (Coronavirus)?				
	Very afraid	Somewhat afraid	Not very afraid	Not afraid at all	Total
Yes	37.8%	19.4%	11.7%	12.3%	20.7%
No	62.2%	80.6%	88.3%	87.7%	79.3%
Total	100.0%	100.0%	100.0%	100.0%	100.0%

# IMMIGRANTS FAR MORE LIKELY THAN NON-IMMIGRANTS TO HAVE WORN A PROTECTIVE MASK OVER THE PAST WEEK

In the past week, have you worn a protective mask in public areas				
	Total	Less than 5 years	5 years or more	Non-immigrant
Yes	21%	41%	34%	17%
No	79%	59%	66%	83%

# ASIAN CANADIAN GROUPS FAR MORE LIKELY TO WEAR A PROTECTIVE MASK

	Wear a protective mask in public areas - In the past week, have you done any of the following:		
	Yes	No	Total sample
Caucasian (white)	15.4%	84.6%	1606
Latin American (Mexican, Chilean, Costa Rican, etc.)	41.9%	58.1%	31
Arabic (Middle East, North Africa)	37.1%	62.9%	35
Black (African, African-American, etc.)	41.5%	58.5%	41
South Asian (Indian, Bangladeshi, Pakistani, Sri Lankan, etc.)	51.7%	48.3%	60
Chinese	55.4%	44.6%	74
Filipino	63.0%	37.0%	27
Total	20.7%	79.3%	2015



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