

QUEBECERS ARE MOST LIKELY IN NORTH AMERICA TO BELIEVE THAT THE FIRST WAVE OF COVID-19 IS OVER; THE MAJORITY OF QUEBECERS THINK THE FIRST WAVE IS OVER, AND ONE IN SIX BELIEVE COVID-19 IS GONE

COVID-19 SOCIAL IMPACTS NETWORK

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# “ÇA VA BIEN ALLER” – DID THE MESSAGE WORK TOO WELL IN QUEBEC?

- Although Quebec has a high percentage of cases of COVID-19 and a high mortality rate compared with other provinces in Canada and regions in the United States, it has the lowest rate of anxiety about the virus. Leger-ACS survey findings from June 12-14 reveal that Quebecers are by far the most likely in North America to think the first wave of COVID-19 is over. Indeed, they're the only region of North America where a majority (54%) believe that the first wave is over. Amongst those Quebecers feeling that the first wave is over, 1/3 do not feel that there will be a second wave, making for a combined total of one in three Quebecers who believe that COVID-19 is over.
- Quebecers are also the most likely to believe that the worst of the crisis is behind us and that life will eventually return to normal. There are the least likely in North America to evaluate their mental health as bad
- Has the province wide campaign stressing that everything is going to be OK enjoyed more success than anticipated, or is it that Quebecers simply hold less fear the “unknown”?

# MAJORITY OF QUEBECERS BELIEVE THAT THE FIRST WAVE OF COVID-19 IS OVER

Do you think we've reached the end of the first wave of the COVID-19 pandemic?	
CANADA	46%
Atlantic Canada	39%
Quebec	54% (Francophones, 57%)
Ontario	41%
Manitoba/Saskatchewan	46%
Alberta	47%
British Columbia	47%
UNITED STATES	33%
Northeast	36%
Midwest	36%
South	33%
West	28%

# YOUNG CANADIANS ARE MOST LIKELY ACROSS NORTH AMERICA TO BELIEVE THAT THE FIRST WAVE IS OVER

Do you think we've reached the end of the first wave of the COVID-19 pandemic?			
Canada	18-34	35-54	55+
Yes	56%	48%	37%
No	31%	37%	46%
I don't know / I prefer not to answer	14%	15%	17%

Do you think we've reached the end of the first wave of the COVID-19 pandemic?					
USA	18-29	30-39	40-49	50-64	65+
Yes	43%	32%	37%	28%	23%
No	41%	51%	48%	55%	59%
I don't know / I prefer not to answer	16%	17%	15%	16%	18%

# QUEBECERS ARE BY FAR THE MOST LIKELY IN NORTH AMERICA TO BELIEVE THAT THE WORST OF THE CRISIS IS BEHIND US

What statement best describes your personal opinion of the COVID-19 crisis for Canada?

	Total	Atl.	QC	ON	MB/SK	AB	BC
The worst of the crisis is behind us	42%	25%	55%	41%	34%	42%	35%

What statement best describes your personal opinion of the COVID-19 crisis for the United States?

	Total	NE	MW	South	West	Male
The worst of the crisis is behind us	29%	34%	26%	32%	25%	36%

# QUEBECERS MOST LIKELY TO BELIEVE THAT LIFE WILL EVENTUALLY TURN TO NORMAL

Do you believe that after the pandemic, life in Canadian society will return to normal, that it will take time before life returns to normal, or that life will never return to normal (the way it was before the pandemic)?

	Total	Atl.	QC	ON	MB/SK	AB	BC
Life will return to normal	8%	4%	12%	6%	7%	11%	8%
It will take time before life returns to normal	58%	56%	67%	54%	53%	55%	58%
Life will never return to normal	32%	40%	19%	39%	37%	31%	29%
I don't know / I prefer not to answer	2%	0%	2%	2%	3%	2%	4%

# QUEBECERS AND PRAIRIE RESIDENTS LEAST LIKELY TO BE STRESSED WHEN THEY LEAVE THEIR HOMES AND GO OUT IN PUBLIC

When you have to leave your house and be out in public, to what extent do you find that stressful?	
CANADA	50%
Atlantic Canada	53%
Quebec	37%
Ontario	61%
Manitoba/Saskatchewan	35%
Alberta	47%
British Columbia	49%
UNITED STATES	60%
Northeast	59%
Midwest	59%
South	62%
West	59%

# QUEBECERS AND PRAIRIE RESIDENTS ARE LEAST LIKELY TO BE AFRAID OF GETTING THE VIRUS

Are you personally afraid of contracting COVID-19 (Coronavirus)?	
CANADA	52%
Atlantic Canada	52%
Quebec	40% (Francophones, 37%)
Ontario	62%
Manitoba/Saskatchewan	38%
Alberta	46%
British Columbia	54%
UNITED STATES	60%
Northeast	61%
Midwest	59%
South	60%
West	59%



# AMERICANS LESS LIKELY THAN CANADIANS TO BELIEVE THAT THERE WILL BE A SECOND WAVE THOUGH MORE THAN TWO-THIRDS FEEL IT WILL OCCUR

Do you think there will be a second wave of the virus?	
CANADA	74%
Atlantic Canada	80%
Quebec	67%
Ontario	78%
Manitoba/Saskatchewan	77%
Alberta	69%
British Columbia	74%
UNITED STATES	68%
Northeast	66%
Midwest	67%
South	67%
West	71%

# QUEBECERS AND NORTHEASTERN AMERICANS ARE THE LEAST LIKELY TO ASSESS THEIR MENTAL HEALTH AS BAD

Since the beginning of the COVID-19 crisis, how would you rate your mental health? (Bad and Very Bad)

CANADA	17%
Atlantic Canada	14%
Quebec	10%
Ontario	16%
Manitoba/Saskatchewan	21%
Alberta	22%
British Columbia	20%
UNITED STATES	13%
Northeast	11%
Midwest	13%
South	14%
West	14%

# THOSE LEAST AFRAID OF CONTRACTING THE VIRUS ARE MOST LIKELY TO BELIEVE THAT THE FIRST WAVE IS OVER

Do you think we've reached the end of the first wave of the COVID-19 pandemic?	Are you personally afraid of contracting the COVID-19 (Coronavirus)?				Total
	Very afraid	Somewhat afraid	Not very afraid	Not afraid at all	
Yes	29.7%	37.0%	52.5%	71.9%	45.8%
No	57.9%	46.2%	30.5%	20.7%	38.6%
I don't know / I prefer not to answer	12.3%	16.9%	16.9%	7.4%	15.6%
Total	100.0%	100.0%	100.0%	100.0%	100.0%

# 60% OF CANADIANS THAT BELIEVE THAT THE FIRST WAVE IS OVER ALSO AGREE THAT THE WORST OF THE CRISIS IS BEHIND US

What statement best describes your personal opinion of the COVID-19 crisis for Canada?	Do you think we've reached the end of the first wave of the COVID-19 pandemic?		Total
	Yes	No	
The worst of the crisis is behind us	60.4%	26.1%	42.0%
We are in the worst period of the crisis now	6.7%	14.6%	9.4%
The worst of the crisis is yet to come	25.1%	45.2%	31.4%
I don't know / I prefer not to answer	7.7%	14.1%	17.1%
Total	100.0%	100.0%	100.0%

ABOUT SIX IN TEN QUEBECERS THAT THINK THE FIRST WAVE IS OVER DO NOT BELIEVE THAT THERE WILL BE A SECOND WAVE WHICH MEANS THAT OVERALL ONE IN THREE QUEBECERS BELIEVE THAT COVID-19 IS OVER

Do you think there will be a second wave of the virus?	Do you think we've reached the end of the first wave of the COVID-19 pandemic?	
	Yes	No
British Columbia	71.4%	88.3%
Alberta	60.0%	98.3%
Prairies	82.6%	81.2%
Ontario	69.3%	90.0%
Quebec	59.0%	86.1%
Maritimes	67.5%	95.6%
CANADA	66.4%	89.8%

## METHODOLOGY



Web survey using computer-assisted Web interviewing (CAWI) technology.



Data collected from June 12<sup>th</sup> to 14<sup>th</sup>, 2020.



1,527 Canadians and 1,004 Americans 18 years or older, randomly recruited from LEO's online panel.



Using data from the 2016 Census, results were weighted according to gender, age, mother tongue, region, education level and presence of children in the household in order to ensure a representative sample of the Quebec population.



No margin of error can be associated with a non-probability sample (Web panel in this case). However for comparative purposes, a probability sample of 1,527 respondents would have a margin of error of  $\pm 2.51\%$ , 19 times out of 20. The research results presented here are in full compliance with the CRIC Public Opinion Research Standards and Disclosure Requirements.

## ABOUT THE COVID-19 SOCIAL IMPACTS NETWORK

- The COVID-19 Social Impacts Network is a multidisciplinary group of some of the country's leading experts to help identify key issues, indicators and socio-demographics to generate evidence-based responses that address the social and economic dimensions of the COVID-19 crisis in Canada.
- Visit <https://acs-aec.ca/en/covid-19-social-impacts-network/>

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