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# THE BORDERS OF SUMMER: FOUR IN TEN CANADIANS ARE PLANNING A SUMMER VACATION BUT NINE IN TEN SAY IT WILL BE IN CANADA

ASSOCIATION FOR CANADIAN STUDIES

METROPOLIS CANADA

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# INTRODUCTION: FEW CANADIANS PLAN TO VACATION IN THE US THIS SUMMER

Border reopening summer vacation planning is underway for many Canadians with some 40% saying they intend to do so. Nine in ten say that the vacation will take place in this country with one in ten saying it will be outside of Canada. And the majority of those determined to take their vacation say they are not deterred by the quarantine rules.

The survey was conducted by Leger for the Association for Canadian Studies over the period March 12th -14th, 2021 via web panel with 1514 Canadians and as a probability sample it would have a margin of error of  $\pm 2.52\%$ , 19 times out of 20.

# OF THE FOUR IN TEN CANADIANS THAT SAY THEY ARE PLANNING A SUMMER VACATION, QUEBECERS ARE THE MOST LIKELY TO DO SO

Are you planning to take a vacation this summer?							
	Total	Atl.	QC	ON	MB/SK	AB	BC
Yes	39%	42%	<b>50%</b>	<b>34%</b>	44%	35%	37%
No	61%	58%	<b>50%</b>	<b>66%</b>	56%	65%	63%

# TWO IN THREE CANADIANS SAY THEIR SUMMER VACATION WILL TAKE PLACE IN THEIR HOME PROVINCE AND QUEBECERS ARE MOST LIKELY TO DO SO

Will your vacation be in...?										
	Total	French	English	Others	Atl.	QC	ON	MB/SK	AB	BC
The province in which you live	66%	<b>79%</b>	63%	<b>52%</b>	72%	<b>79%</b>	63%	54%	<b>41%</b>	69%
Another province	22%	<b>11%</b>	<b>27%</b>	24%	26%	<b>10%</b>	21%	<b>37%</b>	<b>51%</b>	20%
Outside of Canada	12%	10%	10%	<b>24%</b>	<b>2%</b>	11%	<b>16%</b>	9%	7%	12%

# THOSE WHO HAVE RECEIVED A COVID-19 VACCINE SHOT MORE LIKELY TO PREPARE A SUMMER VACATION

Are you planning to take a vacation this summer?	Total	Yes, I have received a COVID-19 vaccine shot	No, I have not received a COVID-19 vaccine shot
Yes	39%	47%	38%
No	61%	53%	62%

# HALF OF THOSE CANADIANS SAYING THAT THEY'RE PREPARING A SUMMER VACATION OUTSIDE OF CANADA ARE NOT WORRIED ABOUT THE QUARANTINE RULES

Are you willing to take this vacation despite the quarantining rules upon returning to Canada?				
	Total	18-34	35-54	55+
Yes	50%	58%	52%	39%
No	50%	42%	48%	61%

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