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# VACCINE NATIONALISM SEEMS TO BE ON THE DECLINE IN CANADA: AT LEAST ONE IN FIVE CANADIANS DON'T TRUST THE BIG PHARMACEUTICAL VACCINE MANUFACTURERS

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# INTRODUCTION AND METHODOLOGY

- It was widely reported in December 2020 that Canada already had enough potential Covid-19 vaccines secured to protect a population almost four times its size. And at that time, it added millions of additional doses to accelerate its vaccination timeline (<https://www.bloomberg.com/news/articles/2020-12-07/canada-has-reserved-more-vaccine-doses-per-person-than-anywhere>) by doubling its order from Moderna Inc. Indeed, Canada was accused by certain international observers in that same month of hoarding the vaccine as the expense of many poorer nations. (<https://nationalpost.com/news/world/canada-the-biggest-hoarder-of-covid-19-vaccine-pre-orders-in-first-world-ngos-say>).
- How things have changed in the month of January 2021. The federal government chose not to exercise an option to buy up to 16 million additional doses of the Moderna vaccine because they would not have arrived until late 2021. And part of the Canadian order from Pfizer has encountered challenges owing in part to a retooling of facilities which, in the short-term, means fewer doses will be available (<https://www.cbc.ca/news/politics/federal-leaders-vaccine-supply-struggles-1.5890339>).
- Can we trust the pharmaceutical companies that manufacture the vaccine? Well, some one in five Canadians don't trust these companies and some one in five are unsure whether they do. Distrust may impact vaccination hesitation as revealed in the Leger-ACS survey results which may spell problems down the line in terms of the evolving national vaccination timeline.
- These findings arise from a survey conducted via web panel by Leger in partnership with the Association for Canadian Studies between January 29 and January 31, 2021 with 1559 Canadians and while no margin of error can be associated with a non-probability sample, for comparative purposes the national sample would have a margin of error of  $\pm 2.5\%$ , 19 times out of 20.

# A MAJORITY OF CANADIANS TRUST THE PHARMACEUTICAL COMPANIES THAT PRODUCE THE VACCINE

Do you trust the pharmaceutical companies that have produced the COVID-19 vaccine (Pfizer, Moderna)?						
	Total	Man	Woman	18-34	35-54	55+
Yes	62%	65%	59%	61%	53%	71%
No	19%	20%	18%	21%	26%	12%
I don't know	19%	15%	23%	19%	21%	18%

# EASTERN AND WESTERN CANADA DIFFER IN TRUST OF PHARMACEUTICAL COMPANIES

Do you trust the pharmaceutical companies that have produced the COVID-19 vaccine (Pfizer, Moderna)?										
	Total	French	English	Others	Atl.	QC	ON	MB/SK	AB	BC
Yes	62%	74%	60%	55%	73%	72%	60%	54%	53%	55%
No	19%	13%	20%	22%	15%	14%	17%	26%	27%	23%
I don't know	19%	13%	20%	24%	12%	13%	23%	20%	20%	22%

# CONSERVATIVES LEAST TRUSTING OF VACCINE MANUFACTURERS

Do you trust the pharmaceutical companies that have produced the COVID-19 vaccine (Pfizer, Moderna)?

	Total	LPC	NDP	BQ	CPC	GPC
Yes	62%	71%	69%	82%	55%	64%
No	19%	13%	15%	8%	26%	17%
I don't know	19%	15%	15%	10%	19%	19%

# THE LONGER YOU THINK IT WILL TAKE FOR US TO RETURN TO NORMAL, THE LESS YOU TRUST THE VACCINE MANUFACTURERS

Do you trust the pharmaceutical companies that have produced the COVID-19 vaccine (Pfizer, Moderna)?	How long do you think it will take before the Covid-19 crisis pass and things return to something closer to life before Covid-19?			
	One year	Two Years	Five Years	Never
Yes	73.8%	65.7%	52.5%	38.1%
No	12.2%	14.5%	27.3%	45.7%
I don't know	14.1%	19.8%	20.2%	16.2%
Total	100.0%	100.0%	100.0%	100.0%

# TRUST OF VACCINE MANUFACTURERS PLAYS A ROLE IN THE INTENTION TO GET VACCINATED

When a vaccine for COVID-19 that had been approved by Health Canada becomes available to the population and it is free, do you intend to get vaccinated?	Do you trust the pharmaceutical companies that have produced the COVID-19 vaccine (Pfizer, Moderna)?			Total
	Yes	No	I don't know	
Yes	90.6%	23.1%	48.8%	69.8%
No	3.9%	51.4%	16.6%	15.3%
I don't know	5.5%	25.5%	34.6%	14.9%
Total	100.0%	100.0%	100.0%	100.0%

# THOSE LESS TRUSTING OF PHARMACEUTICALS ARE LESS LIKELY TO GET FIRST IN LINE FOR THE VACCINE

It is likely that there will be multiple vaccines coming on to the market over a period of time. Would you be more likely to get vaccinated with the first vaccine available to the public or would you prefer to wait for other vaccines to be available	Do you trust the pharmaceutical companies that have produced the COVID-19 vaccine (Pfizer, Moderna)?			Total
	Yes	No	I don't know	
Take the first vaccine once available	61.8%	8.5%	16.7%	43.0%
Wait for other vaccines to be available	25.8%	39.0%	44.0%	31.8%
Will not take any vaccine anyway	3.5%	39.3%	13.7%	12.3%
I don't know	8.8%	13.2%	25.7%	12.9%
Total	100.0%	100.0%	100.0%	100.0%



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