
IN BIDEN WE TRUST? EXAMINING CANADIANS TRUST IN THE PRESIDENT ELECT AND IN THE AMERICAN PEOPLE

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INTRODUCTION

What do Canadians think of Joe Biden? Well, he is viewed a great deal more favorably than outgoing President Donald Trump who in an April 2020 ACS-Leger survey yielded the trust of slightly over 1 in 10 Canadians.

For his part President elect Biden is trusted by nearly two in three Canadians. He is far more trusted by Canadians than are the people of the United States. Can he close the gap and restore trust between Canadians and Americans that generally see one another as the closest of allies? Possibly, as the survey points to a connection between our trust in Joe Biden and our trust of Americans. But much will likely depend on the evolution of the contagion south of our border.

The survey of 1516 Canadians was conducted via web panel between November 27 and 29 by Leger Marketing in partnership with the Association for Canadian Studies.

While no margin of error can be associated with a non-probability sample for comparative purposes, a probability sample of 1516 respondents would have a margin of error of $\pm 2.5\%$ 19 times out of 20

QUEBECERS ARE MOST TRUSTING OF BIDEN AMONGST CANADIANS BUT MAJORITIES IN ALL PROVINCES TRUST THE PRESIDENT ELECT

Joe Biden - To what extent do you trust each of the following?										
	Total	French	English	Others	Atl.	QC	ON	MB/SK	AB	BC
TOTAL TRUST	67%	77%	65%	61%	71%	77%	64%	57%	55%	71%
Trust a lot	13%	13%	14%	11%	10%	16%	14%	8%	6%	17%
Somewhat trust	54%	63%	52%	50%	61%	61%	51%	49%	49%	54%
TOTAL DON'T TRUST	33%	23%	35%	39%	29%	23%	36%	43%	45%	29%
Don't trust a lot	21%	17%	21%	24%	19%	17%	22%	27%	24%	19%
Don't trust at all	12%	7%	13%	15%	11%	6%	14%	16%	21%	11%

SOME 44% OF CANADIANS THAT IDENTIFY WITH THE CONSERVATIVE PARTY DISTRUST PRESIDENT ELECT BIDEN

Joe Biden - To what extent do you trust each of the following?						
	Total	LPC	NDP	BQ	CPC	GPC
TOTAL TRUST	67%	81%	72%	81%	53%	72%
Trust a lot	13%	22%	14%	14%	10%	7%
Somewhat trust	54%	59%	58%	67%	44%	65%
TOTAL DON'T TRUST	33%	19%	28%	19%	47%	28%
Don't trust a lot	21%	15%	21%	16%	25%	24%
Don't trust at all	12%	4%	7%	3%	21%	4%

A MAJORITY OF CANADIANS THAT IDENTIFY AS RIGHT WING DISTRUST PRESIDENT ELECT BIDEN

Joe Biden - To what extent do you trust each of the following?	If you had to situate yourself on the following scale would you say that you are:				
	Right wing	Right of centre	Centre	Left of centre	Left wing
TOTAL TRUST	47.1%	58.6%	66.2%	84.1%	67.9%
Trust a lot	9.8%	10.3%	11.6%	21.0%	14.7%
Somewhat trust	37.3%	48.3%	54.6%	63.1%	53.2%
TOTAL DON'T TRUST	53%	41.4%	33.8%	15.9%	32.1%
Don't trust a lot	15.7%	23.9%	22.9%	12.2%	25.7%
Don't trust at all	37.3%	17.5%	10.9%	3.7%	6.4%
Total	100.0%	100.0%	100.0%	100.0%	100.0%

CANADIAN MEN MORE LIKELY THAN WOMEN TO TRUST AMERICANS AND QUEBECERS LEAST LIKELY TO DO SO

Americans - To what extent do you trust each of the following?												
	Total	Man	Woman	French	English	Others	Atl.	QC	ON	MB/SK	AB	BC
TOTAL TRUST	37%	41%	33%	28%	40%	36%	38%	32%	36%	41%	44%	40%
TOTAL DON'T TRUST	63%	59%	67%	72%	60%	64%	62%	68%	64%	59%	56%	60%

CANADIAN CONSERVATIVES MOST LIKELY TO TRUST AMERICANS

Americans - To what extent do you trust each of the following?						
	Total	LPC	NDP	BQ	CPC	GPC
TOTAL TRUST	37%	33%	24%	21%	52%	36%
Trust a lot	3%	3%	1%	0%	5%	4%
Somewhat trust	34%	30%	23%	21%	47%	32%
TOTAL DON'T TRUST	63%	67%	76%	79%	48%	64%
Don't trust a lot	47%	49%	54%	58%	39%	47%
Don't trust at all	16%	18%	22%	21%	9%	17%

JOE BIDEN MIGHT BE ABLE TO RESTORE CANADIANS TRUST IN AMERICANS

Americans - To what extent do you trust each of the following?	Joe Biden - To what extent do you trust each of the following?			
	Trust a lot	Somewhat trust	Don't trust a lot	Don't trust at all
Trust a lot	10.0%	1.5%	0.9%	6.6%
Somewhat trust	40.5%	36.4%	21.5%	36.6%
Don't trust a lot	36.5%	47.7%	61.4%	29.5%
Don't trust at all	13.0%	14.4%	16.1%	27.3%
Total	100.0%	100.0%	100.0%	100.0%

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