

Report

COVID-19 ANALYSIS OF WEEK 6 SURVEY RESULTS

FEAR AND TRUST

PRESENTED BY



A C S • A E C

Association for Canadian Studies • Association d'études canadiennes

IN COLLABORATION WITH

Leger

April 29, 2020



METHODOLOGY



Web survey using computer-assisted Web interviewing (CAWI) technology.



From April 24th to April 26th, 2020



1,515 Canadians, 18 years or older, randomly recruited from LEO's online panel.



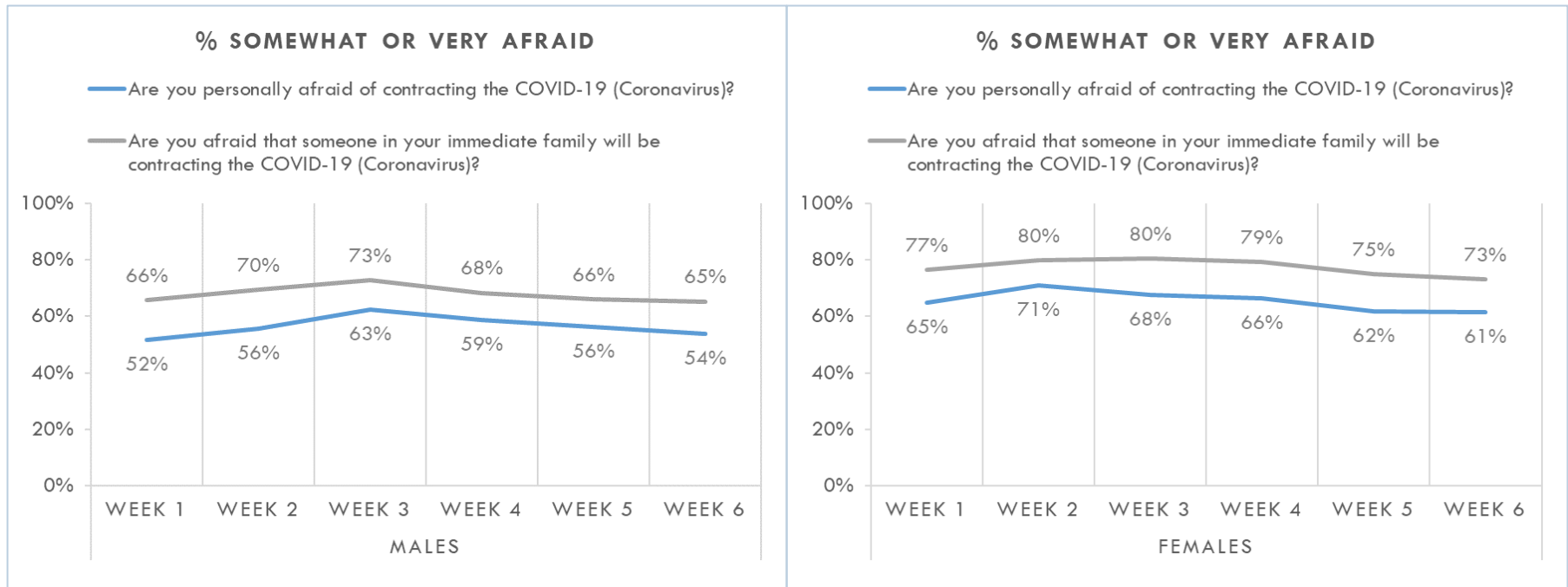
Using data from the 2016 Census, results were weighted according to gender, age, mother tongue, region, education level and presence of children in the household in order to ensure a representative sample of the population.



No margin of error can be associated with a non-probability sample (Web panel in this case). However for comparative purposes, a probability sample of 1,504 respondents would have a margin of error of $\pm 2.51\%$, 19 times out of 20.

The research results presented here are in full compliance with the CRIC Public Opinion Research Standards and Disclosure Requirements.

Fear of the contracting the Coronavirus continues to decline, but there are still gaps between the sexes



Overall, **58%** of Canadians are afraid of contracting the Coronavirus in Week 6 and **69%** are afraid that a family member will contract the virus. Younger females (age 18-34) are now driving the gender gap: they are **+14%** more afraid of getting the virus and **+19%** more afraid for their family members to contract the virus.

Who is most afraid of getting the virus? Females, generally. Up until this week, females age 35 to 54 ... but now younger females.

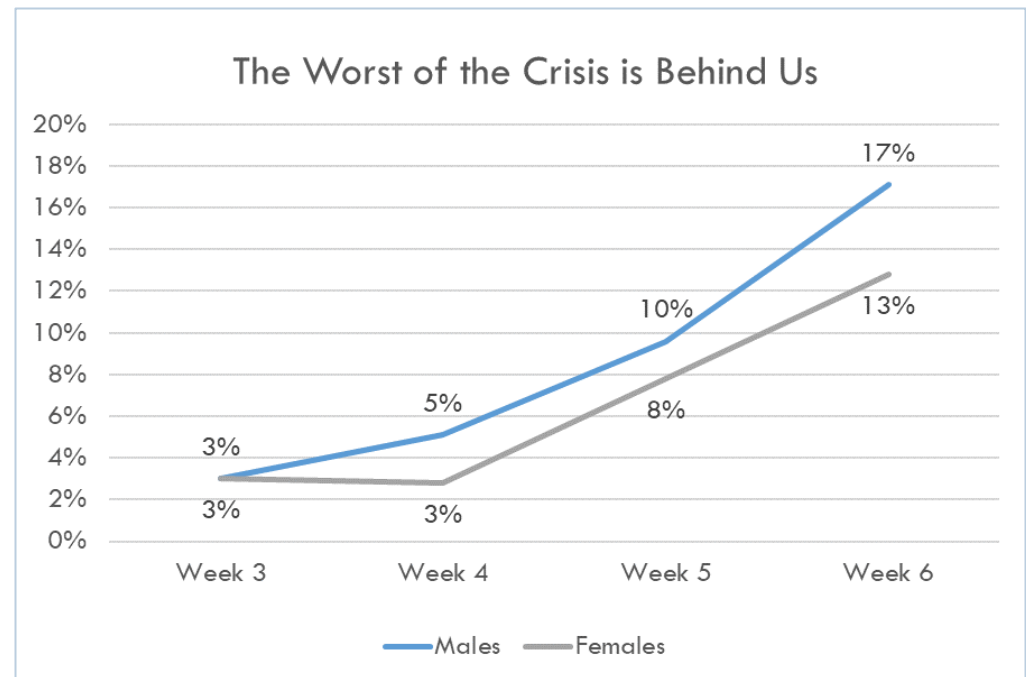
% Somewhat or Very Afraid	Are you personally afraid of contracting the COVID-19 (Coronavirus)?											
	Males				Females				GAP (Females - Males)			
	Total	18-34	35-54	55+	Total	18-34	35-54	55+	Total	18-34	35-54	55+
Week 1	52%	54%	54%	49%	65%	67%	65%	64%	13%	13%	12%	15%
Week 2	56%	49%	61%	55%	71%	63%	80%	69%	15%	14%	19%	13%
Week 3	63%	57%	65%	65%	68%	60%	73%	68%	5%	3%	8%	4%
Week 4	59%	60%	55%	61%	66%	58%	71%	68%	8%	-2%	15%	7%
Week 5	56%	56%	56%	58%	62%	54%	68%	62%	5%	-2%	12%	5%
Week 6	54%	45%	58%	57%	61%	59%	65%	61%	7%	14%	7%	3%

% Somewhat or Very Afraid	Are you afraid that someone in your immediate family will be contracting the COVID-19 (Coronavirus)?											
	Males				Females				GAP (Females - Males)			
	Total	18-34	35-54	55+	Total	18-34	35-54	55+	Total	18-34	35-54	55+
Week 1	66%	67%	71%	60%	77%	83%	77%	71%	11%	16%	6%	11%
Week 2	70%	68%	72%	68%	80%	74%	87%	78%	10%	6%	15%	10%
Week 3	73%	70%	75%	72%	80%	83%	81%	79%	8%	12%	6%	7%
Week 4	68%	67%	69%	69%	79%	76%	84%	78%	11%	10%	14%	9%
Week 5	66%	65%	68%	66%	75%	69%	79%	75%	9%	5%	11%	9%
Week 6	65%	59%	70%	66%	73%	79%	75%	68%	8%	19%	5%	3%

Are we there yet?

Canadians are becoming more optimistic that the worst of the Covid-19 crisis is behind us, but we still have a ways to go.

Rural residents are the most pessimistic, especially rural females: 2 in 5 believe the worst is yet to come...



What statement best describes your personal opinion of the COVID-19 crisis for Canada?	Urban			Suburban			Rural		
	Total	M	F	Total	M	F	Total	M	F
The worst of the crisis is behind us	13%	16%	10%	19%	20%	18%	13%	16%	11%
We are in the worst period of the crisis now	41%	44%	38%	39%	41%	37%	34%	37%	31%
The worst of the crisis is yet to come	32%	31%	34%	31%	29%	32%	37%	33%	40%
I don't know / I prefer not to answer	14%	10%	19%	11%	10%	13%	16%	13%	18%

Persons with low income are more afraid of contracting the Coronavirus, especially low-income males. Persons not in low income believe we are now in the worst period of the crisis. Low income females more likely to believe the worse is yet to come...

Are you afraid	Low Income			Not in Low Income			GAP		
	Total	M	F	Total	M	F	Total	M	F
% Somewhat or Very Afraid									
...of contracting the COVID-19 (Coronavirus)?	62%	60%	63%	55%	52%	60%	7%	9%	4%
... that someone in your immediate family will be contracting the COVID-19 (Coronavirus)?	71%	65%	76%	69%	66%	72%	3%	-1%	5%

What statement best describes your personal opinion of the COVID-19 crisis for Canada?	Low Income			Not in Low Income			GAP		
	Total	M	F	Total	M	F	Total	M	F
The worst of the crisis is behind us	16%	22%	11%	15%	17%	13%	1%	6%	-3%
We are in the worst period of the crisis now	31%	31%	31%	42%	44%	40%	-11%	-13%	-9%
The worst of the crisis is yet to come	37%	33%	41%	31%	30%	32%	6%	3%	9%
I don't know / I prefer not to answer	16%	14%	18%	12%	9%	15%	4%	5%	3%

Note: For the purposes of this study, low income is defined as total household income \$39,999 or less. Although \$19,999 or less may be a preferred measure, sample size does not permit such analysis.

Canadians are a lot less trusting of Americans in the Covid-era, less trusting of immigrants while media gaining a bit more trust

To what extent do you trust each of the following? (% trust a lot or somewhat trust)				
Note: Denominator includes don't trust a lot, don't trust at all, and I prefer not to answer	Feb '14	Nov '19	Week 5	Week 6
	Elected Officials	--	--	48%
Health Professionals (family doctor, nurse, etc.)	--	--	92%	93%
Clergy/Religious leaders	51%	--	36%	35%
The Media/Journalists	39%	48%	50%	52%
Public Health Officials	--	--	81%	84%
Americans	--	58%	33%	34%
Canadians	--	--	--	87%
Donald Trump (POTUS)	--	--	12%	12%
Justin Trudeau (PMC)	--	--	54%	56%
Banks/Financial advisors	--	--	61%	58%
My neighbours (People in my neighborhood)	79%	69%	79%	78%
People in general	--	--	66%	69%
Theresa Tam (Chief Public Health Officer in CA)	--	--	73%	73%
World Health Organization	--	--	68%	70%
Police Services (Police)	76%	--	--	79%
Immigrants	--	66%	--	60%

Canadians who are afraid of the virus more trusting of clergy/religious leaders, the media/journalists and Prime Minister Justin Trudeau

To what extent do you trust each of the following?	Afraid of Contracting Virus	
	Not Afraid	Afraid
Elected Officials	46%	49%
Health Professionals (family doctor, nurse, etc.)	94%	93%
Clergy/Religious leaders	32%	38%
The Media/Journalists	48%	55%
Public Health Officials	82%	86%
Americans	35%	34%
Canadians	86%	89%
Donald Trump (POTUS)	14%	11%
Justin Trudeau (PMC)	50%	60%
Banks/Financial advisors	57%	60%
My neighbours (People in my neighborhood)	79%	78%
People in general	72%	75%
Theresa Tam (Chief Public Health Officer in CA)	72%	75%
World Health Organization	68%	72%
Police Services (Police)	77%	81%
Immigrants	61%	60%