

ATTACHMENT TO QUEBEC AND RECENT HISTORIC MARKERS

ASSOCIATION FOR CANADIAN STUDIES – JUNE 23, 2018

EXCLUSIVE FOR THE MONTREAL GAZETTE AND LE DEVOIR

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INTRODUCTION AND METHODOLOGY

- Sunday marks the celebration of Quebec's Fete nationale and in the second part of the series on English and French-speaking Quebecers we examine the respective degrees of attachment to Quebec and how they influence perceptions about language issues and the contribution of anglophones to Quebec society. We go on to examine which events Quebecers feel have been the most important to our evolution over the past fifty years. Survey findings in this part of the study present important insights into Quebec identity.
- The survey was conducted by the firm Leger Marketing for the Association for Canadian Studies and the Quebec Community Groups Network with a national sample 1226 Quebecers 871 francophones 275 anglophones and 106 allophones and was conducted between May 14th and may 17th 2018 via web panel with a probabilistic margin of error of 3.5 points 19 times out of 20.



ATTACHMENT TO QUEBEC

FRANCOPHONE ATTACHMENT TO QUEBEC REMAINS CONSIDERABLY HIGHER THAN NON-FRANCOPHONE

My province-Quebec 2018	What is the language you first learned at home in your childhood and that you still understand?		
	French	English	Other
Very attached	54.8%	24.5%	24.4%
Somewhat attached	36.3%	38.0%	44.4%
Not very attached	6.5%	28.1%	20.0%
Not attached at all	2.4%	8.9%	11.1%
I prefer not to answer		.5%	
Total	100.0%	100.0%	100.0%

Attachment to Quebec 2012-2018 (Red indicates very attached)	French	English
2012	91 (61)	NS
2014	94 (63)	64 (33)
2016	89 (52)	64 (20)
2018	91 (55)	62 (25)

ATTACHMENT TO QUEBEC INCREASES WITH AGE FOR BOTH FRANCOPHONE AND ANGLOPHONE WITH BIGGEST SPIKE AMONGST BOOMERS

What is the language you first learned at home in your childhood and that you still understand?			Between 18 and 24	Between 25 and 34	Between 35 and 44	Between 45 and 54	Between 55 and 64	Between 65 and 74
French	My province-Quebec	Very attached	43.2%	42.3%	44.9%	45.5%	66.9%	71.1%
		Somewhat attached	39.8%	44.2%	43.5%	42.3%	28.2%	27.5%
		Not very attached	10.2%	9.6%	10.9%	7.1%	4.3%	1.4%
		Not attached at all	6.8%	3.8%	.7%	5.1%	.6%	
	Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
English	My province-Quebec	Very attached	10.0%	16.7%	26.1%	18.8%	21.2%	38.9%
		Somewhat attached	33.3%	33.3%	21.7%	40.6%	42.4%	50.0%
		Not very attached	30.0%	37.5%	39.1%	34.4%	30.3%	11.1%
		Not attached at all	23.3%	12.5%	13.0%	6.3%	6.1%	
		I prefer not to answer	3.3%					
	Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

STRONGER ATTACHMENT TO QUEBEC AMONGST FRANCOPHONES = SLIGHTLY MORE NEGATIVE VIEW OF ANGLOPHONES AND OF RELATIONS BETWEEN ENGLISH AND FRENCH SPEAKING QUEBECERS

French		My province-Quebec	
		Very attached	Somewhat attached
Anglophone Quebecers	Positive	69.5%	81%
	Negative	30.4%	19%
Total		100.0%	100.0%

French		My province-Quebec	
		Very attached	Somewhat attached
The relationships between English-speaking Quebecers/French-speaking Quebecers	Positive	65%	75%
	Negative	35%	25%
Total		100.0%	100.0%

ANGLOPHONES AND ALLOPHONES MORE ATTACHED TO QUEBEC ARE MORE LIKELY TO SEE FRANCOPHONES POSITIVELY AND TO SEE RELATIONSHIPS AS POSITIVE

			My province-Quebec			
			Very attached	Somewhat attached	Not very attached	Not attached at all
English	Francophone Quebecers	Very positive	46.8%	39.7%	22.2%	11.8%
		Somewhat positive	40.4%	50.7%	48.1%	17.6%
		Somewhat negative	8.5%	8.2%	24.1%	41.2%
		Very negative	4.3%	1.4%	5.6%	29.4%
	Total		100.0%	100.0%	100.0%	100.0%
Other	Francophone Quebecers	Very positive	63.6%	15.0%	22.2%	20.0%
		Somewhat positive	18.2%	70.0%	33.3%	20.0%
		Somewhat negative	18.2%	15.0%	44.4%	20.0%
		Very negative				40.0%
	Total		100.0%	100.0%	100.0%	100.0%

ANGLOPHONES AND ALLOPHONES MORE ATTACHED TO QUEBEC ARE MORE LIKELY TO SEE RELATIONSHIPS AS POSITIVE

What is the language you first learned at home in your childhood and that you still understand?			My province-Quebec			
			Very attached	Somewhat attached	Not very attached	Not attached at all
English	The relationships between English-speaking Quebecers/French-speaking Quebecers	Very positive	36.2%	21.9%	9.3%	5.9%
		Somewhat positive	42.6%	56.2%	53.7%	17.6%
		Somewhat negative	8.5%	20.5%	31.5%	58.8%
		Very negative	12.8%	1.4%	5.6%	17.6%
	Total	100.0%	100.0%	100.0%	100.0%	
Other	The relationships between English-speaking Quebecers/French-speaking Quebecers	Very positive	27.3%	5.0%	33.3%	20.0%
		Somewhat positive	54.5%	60.0%		40.0%
		Somewhat negative	9.1%	35.0%	66.7%	20.0%
		Very negative	9.1%			20.0%
	Total	100.0%	100.0%	100.0%	100.0%	

THOSE MORE ATTACHED TO THE CHARTER OF THE FRENCH LANGUAGE ARE MORE ATTACHED TO QUEBEC

What is the language you first at home in your childhood and that you learned still understand?			My province-Quebec			
			Very attached	Somewhat attached	Not very attached	Not attached at all
French	The Charter of the French Language (Bill 101)	Very positive	53.3%	28.7%	Sample insufficient	Sample insufficient
		Somewhat positive	38.0%	59.6%		
		Somewhat negative	6.9%	9.4%		
		Very negative	1.7%	2.3%		
	Total		100.0%	100.0%		
English	The Charter of the French Language (Bill 101)	Very positive	21.3%	6.8%	7.4%	5.9%
		Somewhat positive	31.9%	27.4%	20.4%	11.8%
		Somewhat negative	21.3%	38.4%	31.5%	35.3%
		Very negative	25.5%	27.4%	40.7%	47.1%
	Total		100.0%	100.0%	100.0%	100.0%

THOSE FRANCOPHONES THAT ARE MOST ATTACHED TO QUEBEC ARE MORE LIKELY TO FEEL THAT PROTECTION OF FRENCH IS INSUFFICIENT

What is the language you first learned at home in your childhood and that you still understand?			My province-Quebec		
			Very attached	Somewhat attached	Not very attached
French	Do you think the French language is well protected in Quebec?	Yes	31.3%	48.9%	Sample insufficient
		No	65.0%	45.9%	
		I don't know	3.7%	5.2%	
	Total		100.0%	100.0%	
English	Do you think the French language is well protected in Quebec?	Yes	91.5%	90.4%	83.3%
		No	4.3%	4.1%	5.6%
		I don't know	4.3%	5.5%	11.1%
	Total		100.0%	100.0%	100.0%

THOSE FRANCOPHONES MOST ATTACHED TO QUEBEC ARE MORE LIKELY TO FEEL THAT THE CHARTER OF THE FRENCH LANGUAGE'S PROTECTION OF FRENCH IS INADEQUATE

What is the language you first learned at home in your childhood and that you still understand?			My province-Quebec		
			Very attached	Somewhat attached	Not very attached
French	Is the Charter of the French language doing a good job of protecting French in Quebec?	Yes	39.1%	54.4%	Sample insufficient
		No	53.8%	38.1%	
		I don't know	7.1%	7.5%	
	Total		100.0%	100.0%	
English	Is the Charter of the French language doing a good job of protecting French in Quebec?	Yes	74.5%	75.3%	59.3%
		No	14.9%	11.0%	16.7%
		I don't know	10.6%	13.7%	24.1%
	Total		100.0%	100.0%	100.0%

THOSE FRANCOPHONES THAT ARE MORE ATTACHED TO QUEBEC ARE SOMEWHAT LESS LIKELY TO VALUE THE CONTRIBUTION OF ANGLOPHONES

French	Very Attached to Quebec	Somewhat Attached to Quebec
English-speaking Quebecers have made an important contribution to Quebec's history	64	71
English-speaking Quebecers make an important contribution to Quebec culture	44	57
English-speaking Quebecers understand they are a minority in Quebec	48	53
English-speaking Quebecers are well integrated into Quebec society	54	69
English-speaking Quebecers are among the founding peoples of Quebec society	45	53



HISTORY MARKERS

QUIET REVOLUTION MOST IMPORTANT EVENT IN LAST FIFTY YEARS OF QUEBEC HISTORY FOR FRANCOPHONES WITH BILL 101 A CLOSE SECOND; ANGLOPHONES PUT PQ ELECTION A CLOSE SECOND WHILE ALLOPHONES PUT 1995 REFERENDUM AS CLOSE SECOND

Rank in order of importance the following historic events of the past 50 years, from 1 being the one you think is the most important to 8 being the one you think is the least important.	French	English	Other
The Quiet Revolution of the 1960s	30%	20%	23%
The FLQ Crisis	5%	14%	5%
The election of the Parti Québécois in 1976	16%	17%	11%
The adoption of the Charter of the French Language (Bill 101)	26%	11%	18%
The Repatriation of the Constitution without Quebec's signature	6%	9%	9%
The Failure of the Meech Lake Accord	4%	5%	4%
The Oka Crisis and blocking of the Mercier Bridge	3%	10%	8%
The 1995 Referendum	10%	15%	21%

PQ ELECTION DOES BETTER WITH BOOMERS THAN WITH YOUNGER COHORT WHILE REFERENDUM DOES SLIGHTLY BETTER WITH YOUNGER COHORT

Rank in order of importance the following historic events of the past 50 years, from 1 being the one you think is the most important to 8 being the one you think is the least important.

	Total	18 -34	35 -54	55+
The Quiet Revolution of the 1960s	28%	31%	28%	27%
The adoption of the Charter of the French Language (Bill 101)	23%	23%	26%	21%
The election of the Parti Québécois in 1976	15%	10%	15%	19%
The 1995 Referendum	12%	15%	10%	12%
The Repatriation of the Constitution without Quebec's signature	7%	6%	9%	6%
The FLQ Crisis	6%	4%	3%	9%
The Failure of the Meech Lake Accord	4%	4%	4%	4%
The Oka Crisis and blocking of the Mercier Bridge	4%	7%	5%	2%

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Attachment to Quebec and recent Historic Markers.

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