
QUEBECERS MOST LIKELY CANADIANS TO HAVE DOWNLOADED THE COVID-19 ALERT FEDERAL APP AND MAJORITY FIND IT USEFUL

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INTRODUCTION

At 42% Quebecers are the most likely in the country to have downloaded the federal government's COVID-19 exposure alert app according to a survey of 1522 Canadians conducted via web panel between November 13 and 15 by Leger Marketing in partnership with the Association for Canadian Studies. Some 7 in 10 Quebecers regard the app as useful. According to the survey, the vast majority of Canadians have not downloaded the application.

The results are paradoxical given the initial reluctance on the part of the Quebec government to encourage use of the federal Covid-19 tracing app concluding in August that the benefits of the technology were limited, and did not outweigh privacy concerns. Premier François Legault endorsed those findings and said the province wouldn't sign on to COVID Alert. He added that if the province were going to use an app, he would prefer it to have been developed in Quebec. But with the spike in cases and public health officials expressing growing concerns with the capacity of the province's health-care system to withstand the surge Quebec ultimately determined that it could no longer wait.

While no margin of error can be associated with a non-probability sample for comparative purposes, a probability sample of 1522 respondents would have a margin of error of $\pm 2.5\%$.

ONE IN THREE CANADIANS HAVE DOWNLOADED THE COVID ALERT NOTIFICATION APP...FRANCOPHONES HAVE BEEN MOST LIKELY TO HAVE DOWNLOADED THE FEDERAL COVID-19 ALERT APP...WESTERN CANADIANS LEAST LIKELY TO HAVE DONE SO

Have you downloaded the COVID Alert-Canada's free exposure notification app?												
	Total	French	English	Others	Atl.	QC	ON	MB/SK	AB	BC	QC	ROC
Yes	32%	41%	28%	37%	33%	42%	35%	27%	17%	18%	42%	29%
No	65%	59%	69%	59%	66%	58%	62%	65%	79%	76%	58%	68%
Never heard about it	3%	0%	3%	4%	1%	0%	3%	8%	4%	6%	0%	4%

YOUNGER MALES SLIGHTLY MORE LIKELY THAN OTHERS TO HAVE DOWNLOADED THE APP

Have you downloaded the COVID Alert-Canada's free exposure notification app?

	Total	Man	Woman	18-24	25-34	35-44	45-54	55-64	65 +
Yes	32%	33%	31%	37%	35%	33%	28%	35%	25%
No	65%	65%	66%	57%	61%	67%	69%	62%	72%
Never heard about it	3%	2%	3%	6%	4%	1%	3%	3%	2%

BLOC QUEBECOIS SUPPORTERS MOST LIKELY TO HAVE DOWNLOADED THE APP

Have you downloaded the COVID Alert-Canada's free exposure notification app?						
	Total	LPC	NDP	BQ	CPC	GPC
Yes	32%	43%	35%	46%	19%	31%
No	65%	55%	62%	54%	79%	64%
Never heard about it	3%	2%	3%	0%	2%	5%

PERSONS MOST AFRAID OF GETTING COVID-19 WERE MOST LIKELY TO HAVE DOWNLOADED THE COVID ALERT APP

Have you downloaded the COVID Alert-Canada's free exposure notification app?	Are you personally afraid of contracting the COVID-19 (Coronavirus)?			
	Very afraid	Somewhat afraid	Not very afraid	Not afraid at all
Yes	39%	37%	28%	10%
No	57%	60%	70%	87%
Never heard about it	4%	3%	2%	3%
Total	100.0%	100.0%	100.0%	100.0%

SOME 70 PERCENT OF CANADIANS FIND THE APP USEFUL WITH 25 PERCENT SAYING IT IS VERY USEFUL AND 45% SOMEWHAT USEFUL; WESTERN CANADIANS ARE DIVIDED WHEN ASKED WHETHER THEY REGARD THE APP AS USEFUL

To what extent do you find this application useful?							
	Total	Atl.	QC	ON	MB/SK	AB	BC
TOTAL USEFUL	69%	73%	72%	74%	65%	49%	48%
Very useful	25%	37%	32%	23%	17%	7%	17%
Somewhat useful	45%	35%	40%	52%	48%	42%	32%
TOTAL NOT USEFUL	31%	27%	28%	26%	35%	51%	52%
Not very useful	24%	25%	24%	19%	30%	37%	28%
Not useful at all	7%	2%	3%	7%	5%	14%	23%

ALLOPHONE/ETHNIC CANADIANS FIND THE COVID-19 ALERT APP MOST USEFUL

To what extent do you find this application useful?				
	Total	French	English	Others
TOTAL USEFUL	69%	70%	68%	73%
Very useful	25%	28%	22%	30%
Somewhat useful	45%	41%	47%	43%
TOTAL NOT USEFUL	31%	30%	32%	27%
Not very useful	24%	27%	23%	20%
Not useful at all	7%	3%	9%	7%

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