

FOR NOW CANADIANS ARE FAR LESS LIKELY THAN AMERICANS TO REPORT WEARING MASKS OUTDOORS; VISIBLE MINORITIES ARE MUCH MORE INCLINED TO DO SO IN BOTH COUNTRIES

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INTRODUCTION AND METHODOLOGY

At the outset of the contagion a minority of the population were wearing masks in indoor spaces. Today the vast majority do so many compelled by law but overwhelmingly regard doing so as a civic duty. Wearing masks outdoors is still done by a minority of Canadians though it is done by most persons identifying as a visible minority. In the United States important majorities of the Black and Hispanic population report wearing masks outdoors. Time will tell if this is the beginning of a trend but you've probably observed more people wearing masks outdoors. The surveys were conducted via web panel by Leger in partnership with the Association for Canadian Studies between September 25th and 27th with 1514 Canadians and while no margin of error can be associated with a non-probability sample for comparative purposes it would have a margin of error of $\pm 2.5\%$, 19 times out of 20. In the United States 1001 persons were surveyed with a probabilistic margin of error of $\pm 3.5\%$, 19 times out of 20.

AMERICANS FAR MORE LIKELY THAN CANADIANS TO WEAR MASKS OUTDOORS

Do you wear a mask when you are outdoors (for example, when you take a walk)?		
September 25 to 27	Canada	United States
Yes	17%	48%
No	83%	52%

IN BOTH CANADA AND THE US VISIBLE MINORITIES ARE FAR MORE LIKELY THAN OTHERS TO WEAR MASKS OUTDOORS; IMMIGRANT ARE FAR MORE INCLINED THAN NON-IMMIGRANTS TO DO SO IN CANADA

Do you wear a mask when you are outdoors (for example, when you take a walk)?		
September 25 to 27	YES	NO
Canada	17%	83%
Non Immigrants	14%	86%
Immigrants	33%	57%
White	13%	87%
Visible Minority	57%	43%
United States	48%	52%
White	41%	59%
Hispanic	79%	21%
Asian or Asian American	76%	24%
Black or African American	79%	21%

NORTH-EAST US HAS THE HIGHEST OUTDOOR MASK WEARING; IN CANADA IT'S ONTARIO AND BC THAT HAVE HIGHEST OUTDOOR MASK WEARING WITH LARGER IMMIGRANT PRESENCE

	Do you wear a mask when you are outdoors (for example, when you take a walk)?		
	September 25 to 27	YES	NO
Canada	Atlantic	14%	86%
	Quebec	20%	89%
	Ontario	23%	77%
	MB/Sask	13%	87%
	Alberta	11%	89%
	British Columbia	22%	88%
United States	North East	57%	43%
	Mid West	38%	62%
	South	50%	50%
	West	49%	51%

NOT SURPRISINGLY IT IS THE FEAR OF GETTING THE VIRUS THAT IS FAR MORE LIKELY TO DRIVE OUTDOOR MASK WEARING

Do you wear a mask when you are outdoors (for example, when you take a walk)? Canada	Are you personally afraid of contracting the COVID-19 (Coronavirus)?			
	Very afraid	Somewhat afraid	Not very afraid	Not afraid at all
Yes	34.0%	17.9%	10.9%	5.9%
No	66.0%	82.1%	89.1%	94.1%
Total	100.0%	100.0%	100.0%	100.0%

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