

CANADIANS FOLLOWING THE PROGRESS OF COVID-19 ABROAD ARE MORE FEARFUL OF GETTING THE VIRUS

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INTRODUCTION: MAJORITY OF QUEBEC'S NON-FRANCOPHONES PERSONALLY KNOW SOMEONE THAT HAS BEEN TESTED POSITIVE FOR COVID-19

As the numbers of cases of Corona Virus has continued to evolve upwards to some extent so too has the percentage of Canadians that report personally knowing a family member, friend or co-worker that has been diagnosed for COVID-19. Not surprisingly this has been most common in Quebec where the numbers of cases is by far higher than any other part of Canada. Some 37% of Quebecers report personally knowing someone that has contracted the virus and a majority of the province's non-francophones report personally knowing someone with the virus

Perceptions about the impact of the virus are affected by the extent to which we know someone with the Virus as we increasingly know someone that has contracted it the fear of getting does not always rise accordingly as other considerations may mitigate the affect of knowing someone that has contracted it. Indeed personally knowing 'someone else' may for some reinforce the idea that it is happening to someone else and not to you

SINCE MAY THERE HAS BEEN AN INCREASE IN THE PERCENTAGE OF CANADIANS THAT PERSONALLY KNOW SOMEONE THAT HAS CONTRACTED THE VIRUS WITH QUEBECERS MOST LIKELY THAN OTHER CANADIANS

	Do you personally know someone who has received a diagnosis that they actually have the virus?	
	May 15-17	October 29-31
Canada	25%	27%
British Columbia	22%	30%
Alberta	17%	29%
Prairies	12%	17%
Ontario	27%	22%
Quebec	34%	37%
Atlantic	22%	16%

AMONGST THOSE THAT PERSONALLY KNOW SOMEONE THAT HAS BEEN TESTED POSITIVE FOR COVID-19 IT IS MORE OFTEN A FRIEND THOUGH AMONGST FRANCOPHONES A HIGHER PERCENTAGE REPORT THAT IT IS A CO-WORKER THAN IS THE CASE FOR NON-FRANCOPHONE CANADIANS WHERE THE PERCENTAGE OF FAMILY MEMBERS TESTING POSITIVE IS SOMEWHAT HIGHER

Who is this person who has tested positive for COVID-19?							
Canada October 29-31	Total	18-34	35-54	55+	French	English	Others
Myself	4%	4%	5%	2%	4%	3%	6%
A family member	29%	24%	28%	34%	25%	29%	36%
A friend	46%	50%	50%	40%	37%	50%	49%
A coworker	13%	17%	17%	7%	22%	10%	11%
Other	17%	16%	15%	21%	22%	16%	14%

MAJORITY OF QUEBEC'S NON-FRANCOPHONES KNOW SOMEONE THAT HAS CONTRACTED COVID-19

Quebec: Have you or do you personally know someone who has tested positive for COVID-19?	Quebec	Francophone	Non Francophone
October 29-31	37%	33%	51%
May 15 -17	33%	33%	42%

QUEBEC NON FRANCOPHONES THAT KNOW SOMEONE PERSONALLY WITH COVID-19 ARE FAR MORE LIKELY TO SAY THAT IT IS A FRIEND THAN FRANCOPHONES WHO ARE MORE LIKELY TO SAY THAT IT IS A CO-WORKER

Quebec: October 29-31 Have you or do you personally know someone who has tested positive for COVID-19?	Quebec	Francophone	Non Francophone
A Family Member	31	25	43
A Friend	42	34	59
A co -worker	17	23	5

PEOPLE REPORTING THEY PERSONALLY KNOW SOMEONE WITH COVID-19 ONLY SOMEWHAT MORE LIKELY TO FEAR GETTING THE VIRUS THAN THOSE THAT DO NOT KNOW SOMEONE

:Are you personally afraid of contracting the COVID-19 (Coronavirus)? Canada October 29 to 31	Have you or do you personally know someone who has tested positive for COVID-19?		Total
	Yes	No	
Very afraid	16.5%	15.9%	16.1%
Somewhat afraid	45.0%	42.5%	43.2%
Not very afraid	28.0%	27.5%	27.6%
Not afraid at all	8.1%	12.3%	11.2%
I already have or have been exposed to the virus	1.5%	0.3%	0.6%
I don't know / I prefer not to answer	1.0%	1.4%	1.3%
Total	100.0%	100.0%	100.0%

THOSE REPORTING THAT THEY PERSONALLY KNOW A CO-WORKER THAT HAS CONTRACTED THE VIRUS ARE LESS FEARFUL OF GETTING IT THAN THOSE PEOPLE THAT KNOW A FRIEND OF FAMILY MEMBER THAT HAS IT

Are you personally afraid of contracting the COVID-19 (Coronavirus)? Canada October 29 to 31	Who is this person who has tested positive for COVID-19?		
	A friend	A family member	A Co-worker
Total Afraid	65%	66%	51%
Very afraid	19%	15%	22%
Somewhat afraid	46%	51%	29%
Not very afraid	26%	22%	36%
Not afraid at all	9%	10%	7%

METHODOLOGY

Web survey using computer-assisted Web interviewing (CAWI) technology.

1516 Canadians were surveyed between October 29 and 31, 2020 while 1513 were surveyed between May 15 and 17, 2020

Using data from the 2016 Census, results were weighted according to gender, age, mother tongue, region, education level and presence of children in the household in order to ensure a representative sample of the population.

No margin of error can be associated with a non-probability sample (Web panel in this case). However for comparative purposes, a probability sample of some 1500 respondents would have a margin of error of $\pm 2.52\%$, 19 times out of 20

The research results presented here are in full compliance with the CRIC Public Opinion Research Standards and Disclosure Requirements.

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