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# KNOWLEDGE OF THE HOLOCAUST IN CANADA: AS WE APPROACH THE 75TH ANNIVERSARY OF THE LIBERATION OF AUSCHWITZ SIGNIFICANT GAPS EXIST IN AWARENESS

ASSOCIATION FOR CANADIAN STUDIES

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## METHODOLOGY

- The survey was commissioned by the Association for Canadian Studies and conducted by the firm Leger Marketing with a sample of 2295 Canadians nationally via web panel during the week of November 11th ,2019. It has a probabilistic margin of error of 2.5 percent 19 times out of 20.

# 43% OF CANADIANS CORRECTLY IDENTIFY SIX MILLION AS THE NUMBER OF JEWS KILLED DURING WW2; 31% NOT SURE

Canada	Approximately how many Jews were killed during the second World War?							Total
	100,000 or less	1 million	2 millions	6 millions	20 millions	Not sure	I prefer not to answer	
French	4.6%	7.3%	8.6%	36.0%	5.9%	34.9%	2.7%	100.0%
English	2.3%	5.4%	8.8%	46.6%	6.4%	28.8%	1.8%	100.0%
Other	3.8%	5.8%	8.7%	52.4%	3.9%	24.3%	1.0%	100.0%
Total	3.1%	5.8%	8.4%	43.0%	6.2%	31.2%	2.2%	100.0%

# MOST EDUCATED CANADIANS MOST LIKELY TO CORRECTLY IDENTIFY NUMBER OF JEWS KILLED IN WW2 BUT OVER ONE IN FOUR NOT SURE

	Approximately how many Jews were killed during the second World War?							Total
	100,000 or less	1 million	2 millions	6 millions	20 millions	Not sure	I prefer not to answer	
High school, general or vocational (8 to 12 years)	4.3%	4.4%	8.9%	35.8%	8.0%	35.5%	3.0%	100.0%
College (pre-university, technical training, certificate, accreditation or advanced diploma (13-15 years))	2.6%	6.5%	8.4%	45.6%	6.6%	28.4%	1.9%	100.0%
University Bachelors degree or better	1.8%	6.5%	7.8%	51.5%	3.0%	27.8%	1.6%	100.0%
Total	3.1%	5.8%	8.5%	43.0%	6.2%	31.2%	2.2%	100.0%

# QUEBECERS LEAST LIKELY TO CORRECTLY IDENTIFY NUMBER OF JEWS KILLED IN WW2

	Approximately how many Jews were killed during the second World War?								Total
	25,000	100,000	1 million	2 millions	6 millions	20 millions	Not sure	I prefer not to answer	
British Columbia		.6%	6.4%	7.7%	45.8%	4.2%	34.3%	1.0%	100.0%
Alberta	.8%	.8%	2.3%	8.1%	48.1%	10.1%	27.9%	1.9%	100.0%
Saskatchewan		1.4%	7.2%	4.3%	55.1%	4.3%	27.5%		100.0%
Manitoba	1.3%	1.3%	3.8%	10.0%	38.8%	10.0%	32.5%	2.5%	100.0%
Ontario	.6%	2.8%	6.2%	9.5%	44.7%	5.2%	28.6%	2.3%	100.0%
Quebec	1.3%	3.7%	6.5%	8.4%	35.7%	6.3%	34.8%	3.3%	100.0%
New Brunswick	3.9%		7.8%	5.9%	41.2%	3.9%	37.3%		100.0%
Nova Scotia	1.6%	1.6%	8.1%	4.8%	45.2%	8.1%	27.4%	3.2%	100.0%
Total	.8%	2.3%	5.8%	8.5%	43.0%	6.2%	31.3%	2.2%	100.0%

# CANADIANS UNDER 45 LEAST LIKELY TO CORRECTLY IDENTIFY NUMBER OF JEWS KILLED DURING WW2

	Approximately how many Jews were killed during the second World War?								Total
	25,000	100,000	1 million	2 millions	6 millions	20 millions	Not sure	I prefer not to answer	
Between 18 and 24	.4%	1.2%	2.8%	7.3%	40.7%	8.5%	37.1%	2.0%	100.0%
Between 25 and 34	2.1%	2.4%	7.7%	9.5%	37.4%	7.7%	30.5%	2.7%	100.0%
Between 35 and 44	.8%	4.0%	8.6%	9.7%	32.0%	7.0%	34.4%	3.5%	100.0%
Between 45 and 54	.5%	2.4%	5.6%	7.8%	41.6%	6.6%	33.8%	1.7%	100.0%
Between 55 and 64	.7%	1.0%	4.0%	9.2%	47.5%	4.0%	31.1%	2.5%	100.0%
Between 65 and 74		3.0%	5.5%	7.4%	54.5%	4.7%	23.6%	1.4%	100.0%
75 or older			5.9%	6.7%	55.5%	5.9%	26.1%		100.0%
Total	.7%	2.3%	5.8%	8.5%	43.1%	6.2%	31.2%	2.2%	100.0%

# ANGLOPHONES 35-44 ARE AS LIKELY TO SAY THEY ARE UNSURE AS THEY ARE TO CORRECTLY IDENTIFY SIX MILLION AS NUMBER OF JEWS KILLED DURING WW2

	English	Between 18 and 24	Between 25 and 34	Between 35 and 44	Between 45 and 54	Between 55 and 64	Between 65 and 74	75 or older
Approximately how many Jews were killed during the Second World War?	25,000		2.6%	1.1%	.6%			
	100,000	.5%	2.2%	5.1%	1.1%	1.3%	1.8%	
	1 million	2.1%	8.8%	6.1%	5.2%	4.1%	5.3%	4.1%
	2 millions	7.5%	9.1%	8.3%	8.6%	9.8%	8.5%	5.2%
	6 millions	44.9%	39.1%	34.3%	43.8%	50.0%	57.3%	57.7%
	20 millions	8.0%	8.0%	7.6%	6.3%	4.1%	3.9%	3.1%
	Not sure	35.3%	28.1%	33.9%	32.7%	27.5%	23.1%	29.9%
	I prefer not to answer	1.6%	2.2%	3.6%	1.7%	3.2%		
Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

# FRANCOPHONES UNDER 65 MORE LIKELY TO SAY THEY ARE UNSURE OF THE NUMBER OF JEWS KILLED DURING WW2 THAN IDENTIFY THE CORRECT NUMBER

French Approximately how many Jews were killed during the second World War?	Between 18 and 24	Between 25 and 34	Between 35 and 44	Between 45 and 54	Between 55 and 64	Between 65 and 74	75 or older
25,000	1.6%	2.0%			3.6%		
100,000	4.9%	2.0%	1.1%	9.7%		7.2%	
1 million	4.9%	4.9%	15.8%	8.1%	3.6%	6.0%	14.3%
2 millions	6.6%	9.8%	13.7%	3.2%	6.0%	3.6%	14.3%
6 millions	27.9%	33.3%	25.3%	29.0%	39.3%	47.0%	47.6%
20 millions	9.8%	6.9%	5.3%	8.1%	2.4%	7.2%	14.3%
Not sure	42.6%	37.3%	35.8%	40.3%	45.2%	24.1%	9.5%
I prefer not to answer	1.6%	3.9%	3.2%	1.6%		4.8%	
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%





# HISTORIC PRESENCE OF ANTI-SEMITISM IN CANADA AND ADMISSION OF JEWISH REFUGEES

# ALBERTANS AND QUEBECERS LEAST LIKELY TO BELIEVE THAT ANTI-SEMITISM WAS A PROBLEM IN THEIR PROVINCE DURING WW2

	Anti-Semitism was a problem in our province during the Second World War						
	Total	BC	AB	MB/SK	ON	QC	Atl.
<b>NET AGREE</b>	48%	47%	40%	51%	56%	41%	40%
Strongly agree	15%	10%	12%	20%	19%	11%	11%
Somewhat agree	33%	36%	28%	31%	36%	31%	29%
<b>NET DISAGREE</b>	29%	31%	33%	26%	24%	31%	37%
Somewhat disagree	23%	28%	26%	21%	18%	24%	31%
Strongly disagree	6%	4%	7%	5%	6%	6%	6%
I prefer not to answer	23%	22%	27%	23%	20%	28%	23%

# QUEBECERS MOST LIKELY TO BELIEVE THAT JEWISH REFUGEES WERE WELCOMED TO CANADA DURING THE 2<sup>ND</sup> WORLD WAR

	During the Second World War Canada welcomed Jewish refugees						
	Total	BC	AB	MB/SK	ON	QC	Atl.
NET AGREE	57%	56%	57%	51%	53%	67%	54%
Strongly agree	17%	10%	20%	15%	16%	22%	12%
Somewhat agree	40%	46%	37%	36%	37%	45%	42%
NET DISAGREE	26%	26%	22%	35%	32%	13%	29%
Somewhat disagree	17%	20%	15%	23%	20%	10%	12%
Strongly disagree	9%	6%	7%	12%	11%	4%	17%
I prefer not to answer	17%	18%	21%	14%	15%	20%	18%



# KNOWLEDGE OF JEWS KILLED IN HOLOCAUST AND TRUST OF JEWS

# THOSE CANADIANS THAT SIGNIFICANTLY UNDERESTIMATE THE NUMBER OF JEWS KILLED DURING WW2 ARE MORE LIKELY TO SAY THAT THEIR DON'T TRUST JEWS

Jews - To what extent do you trust the followings?	Approximately how many Jews were killed during the Second World War?					
	25,000	100,000	1 million	2 millions	6 millions	20 millions
Trust a lot	11.1%	7.8%	11.9%	12.9%	16.0%	19.6%
Somewhat trust	44.4%	45.1%	60.0%	61.3%	63.3%	60.1%
Don't trust a lot	5.6%	35.3%	17.0%	11.9%	8.7%	6.3%
Don't trust at all	22.2%	5.9%	5.9%	5.7%	2.7%	6.3%
I prefer not to answer	16.7%	5.9%	5.2%	8.2%	9.3%	7.7%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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**Author: Jack Jedwab, President of the ACS,**

***Knowledge of the Holocaust in Canada: As we approach the 75th anniversary of the liberation of Auschwitz significant gaps exist in awareness.***

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