
LEARNING ABOUT THE HOLOCAUST: QUEBECERS ARE BY FAR THE LEAST INFORMED

ASSOCIATION FOR CANADIAN STUDIES

JUNE 2019

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METHODOLOGY

- The data were collected via a Web survey conducted by Leger for the Association for Canadian Studies from June 7 to 11, 2019 among a representative sample of 1,560 English- or French-speaking Canadians, 18 years of age or older. An equivalent phone survey would have a margin of error of 3.5 points 19 times out of 20.
- Using data from Statistics Canada, the results were weighted according to gender, age, region, language spoken at home, education and whether or not children are present in the household to ensure a sample representative of the entire population under review.

MAJORITY OF QUEBECERS SAY THEY'VE NEVER LEARNED ABOUT THE HOLOCAUST/SHOAH VIA COURSE IN SCHOOL

	Have you Often, Sometimes, Rarely or Never... Learned about the Holocaust/Shoah through a course in school?					Total
	Often	Sometimes	Rarely	Never	I prefer not to answer	
ATLANTIC	11.3%	39.6%	16.0%	31.1%	1.9%	100.0%
QC	10.4%	19.9%	15.8%	53.3%	.5%	100.0%
ON	15.4%	30.8%	20.9%	30.8%	2.2%	100.0%
MB/SK	17.6%	34.3%	20.6%	24.5%	2.9%	100.0%
AB	10.9%	39.4%	24.6%	25.1%		100.0%
BC	12.3%	32.1%	25.0%	29.7%	.9%	100.0%
Total	13.1%	30.2%	20.3%	34.9%	1.4%	100.0%

61% OF QUEBECERS SAY THEY'VE NEVER READ A BOOK ABOUT THE HOLOCAUST/SHOAH (SOME 25 POINTS HIGHER THAN ANY OTHER PROVINCE IN THE COUNTRY)

	Have you Often, Sometimes, Rarely or Never... Read a book about the Holocaust/Shoah?					
	Often	Sometimes	Rarely	Never	I prefer not to answer	Total
ATLANTIC	1.9%	29.0%	29.9%	37.4%	1.9%	100.0%
QC	5.7%	15.8%	16.7%	61.5%	.3%	100.0%
ON	8.2%	28.0%	27.7%	34.6%	1.5%	100.0%
MB/SK	11.8%	19.6%	29.4%	38.2%	1.0%	100.0%
AB	9.2%	34.5%	20.7%	35.1%	.6%	100.0%
BC	11.3%	29.2%	27.4%	31.1%	.9%	100.0%
Total	7.9%	25.6%	24.6%	40.9%	1.0%	100.0%

SOME 38% OF QUEBECERS HAVE NEVER SEEN A FILM ABOUT THE HOLOCAUST/SHOAH (NATIONAL FIGURE IS 22%)

	Have you Often, Sometimes, Rarely or Never... Seen a film about the Holocaust/Shoah?					Total
	Often	Sometimes	Rarely	Never	I prefer not to answer	
ATLANTIC	9.3%	45.8%	23.4%	19.6%	1.9%	100.0%
QC	15.6%	29.2%	16.1%	38.0%	1.1%	100.0%
ON	14.2%	43.1%	23.7%	17.0%	2.0%	100.0%
MB/SK	16.7%	33.3%	27.5%	21.6%	1.0%	100.0%
AB	14.3%	48.6%	28.0%	9.1%		100.0%
BC	14.2%	39.8%	24.6%	20.4%	.9%	100.0%
Total	14.4%	39.6%	22.8%	22.0%	1.3%	100.0%

JUST OVER THREE IN FOUR QUEBECERS HAVE NEVER VISITED A MUSEUM EXHIBIT ABOUT THE HOLOCAUST/SHOAH

	Have you Often, Sometimes, Rarely or Never... Visited a museum exhibit about the Holocaust/Shoah?					
	Often	Sometimes	Rarely	Never	I prefer not to answer	Total
ATLANTIC		20.6%	9.3%	68.2%	1.9%	100.0%
QC	3.0%	8.2%	12.3%	76.0%	.5%	100.0%
ON	3.3%	18.0%	21.7%	54.9%	2.0%	100.0%
MB/SK	2.0%	19.8%	26.7%	51.5%		100.0%
AB	2.3%	22.9%	12.6%	62.3%		100.0%
BC	5.2%	14.6%	23.0%	56.3%	.9%	100.0%
Total	3.1%	16.1%	18.1%	61.6%	1.2%	100.0%

OVER ONE IN THREE QUEBECERS REPORT NEVER HAVING CONTACT WITH JEWS

	Have you Often, Sometimes, Rarely or Never... Had Contact with someone who is Jewish?					
	Often	Sometimes	Rarely	Never	I prefer not to answer	Total
ATLANTIC	20.6%	30.8%	31.8%	13.1%	3.7%	100.0%
QC	15.8%	20.7%	25.6%	36.0%	1.9%	100.0%
ON	27.7%	37.7%	21.2%	11.7%	1.7%	100.0%
MB/SK	14.7%	29.4%	36.3%	15.7%	3.9%	100.0%
AB	19.3%	36.9%	26.7%	15.9%	1.1%	100.0%
BC	24.4%	37.6%	24.9%	12.2%	.9%	100.0%
Total	22.2%	32.6%	25.1%	18.3%	1.9%	100.0%

FREQUENCY OF CONTACT WITH JEWS HAS IMPORTANT IMPACT ON DEGREE TO WHICH PEOPLE LEARN ABOUT THE HOLOCAUST

Have you Often, Sometimes, Rarely or Never... Read a book about the Holocaust/Shoah?	Have you Often, Sometimes, Rarely or Never... Had Contact with someone who is Jewish?			
	Often	Sometimes	Rarely	Never
Often	20.2%	7.1%	2.1%	3.2%
Sometimes	36.0%	34.2%	21.0%	6.0%
Rarely	22.5%	29.7%	31.5%	10.2%
Never	21.3%	28.9%	45.4%	80.6%
I prefer not to answer		0.2%		
Total	100.0%	100.0%	100.0%	100.0%

Have you Often, Sometimes, Rarely or Never... Seen a film about the Holocaust/Shoah?	Have you Often, Sometimes, Rarely or Never... Had Contact with someone who is Jewish?			
	Often	Sometimes	Rarely	Never
Often	31.0%	12.3%	8.4%	6.3%
Sometimes	47.1%	51.9%	33.0%	19.2%
Rarely	15.2%	23.5%	34.8%	16.1%
Never	6.3%	11.9%	23.5%	57.3%
I prefer not to answer	0.3%	0.4%	0.3%	1.0%
Total	100.0%	100.0%	100.0%	100.0%

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Learning About the Holocaust: Quebecers are by Far the least informed.

Study created in June 2019.



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