

Attachment to one's language community is equally important to French- and English-speaking Quebecers, but important differences persist in their respective attachments to Canada and Quebec

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INTRODUCTION: IDENTITY AND ATTACHMENTS IN QUEBEC BY LANGUAGE GROUP

June 24 and July 1 respectively mark Quebec's Fête National and Canada Day. The past year has seen much debate about language and identity issues. What is the degree of importance that Quebec's majority and minority language groups attach to key markers of identity? Results from a survey done by Léger Marketing for the Quebec Community Groups Network and the Association for Canadian Studies reveal that attachment to one's language community is equally important to Quebec's English and French speakers. Beyond that, differences persist in the degree to which French and English speakers are attached to Quebec relative to Canada.

METHODOLOGY

The results of the poll were collected via a web panel conducted by Léger for the Quebec Community Groups Network and the Association for Canadian Studies among a sample of 1501 Quebecers, 18 years of age or older from May 14 to 19, 2021.

The survey included a sample of 573 Quebecers with languages other than French. For comparison purposes, a probability sample of 1501 respondents would have a margin of error of $\pm 2.95\%$, 19 times out of 20.

ENGLISH- AND FRENCH-SPEAKING QUEBECERS POSSESS SIMILAR LEVELS OF ATTACHMENT TO THEIR RESPECTIVE LANGUAGE COMMUNITIES

Attachment to Language Community by English Mother Tongue	
The English-speaking community	English
Very attached	59.0%
Somewhat attached	30.1%
Not very attached	8.4%
Not attached at all	2.4%
Total	100.0%

Attachment to Language Community by French Mother Tongue	
The French-speaking community	French
Very attached	58.3%
Somewhat attached	34.7%
Not very attached	5.9%
Not attached at all	1.1%
Total	100.0%

FRENCH- AND ENGLISH-SPEAKING QUEBECERS SHARE SIMILAR DEGREES OF ATTACHMENT TO THEIR CITIES WHILE ALLOPHONES DISPLAY YET HIGHER SUCH ATTACHMENT

	Attachments to city/town/region by Mother Tongue			
My city/town/region	French	English	Other	Total
Very attached	40.4%	41.0%	52.0%	41.5%
Somewhat attached	45.6%	43.4%	39.8%	44.5%
Not very attached	12.5%	10.8%	7.1%	12.3%
Not attached at all	1.5%	4.8%	1.0%	1.7%
Total	100.0%	100.0%	100.0%	100.0%

ATTACHMENT TO CANADA IS HIGHEST AMONG QUEBEC ENGLISH-SPEAKERS

	Attachment to Canada by Mother Tongue		
	French	English	Other
Very attached	27.7%	81.0%	66.7%
Somewhat attached	45.2%	16.7%	29.2%
Not very attached	21.7%	2.4%	4.2%
Not attached at all	5.4%	--	--
Total	100.0%	100.0%	100.0%

FRENCH-SPEAKING QUEBECERS ARE MORE ATTACHED TO QUEBEC THAN ENGLISH SPEAKERS AND ALLOPHONES

	Attachment to Quebec by Mother Tongue		
	French	English	Other
Very attached	65.8%	33.7%	34.0%
Somewhat attached	26.9%	36.1%	44.3%
Not very attached	6.4%	22.9%	13.4%
Not attached at all	1.0%	7.2%	8.2%
Total	100.0%	100.0%	100.0%

FOR QUEBEC ENGLISH SPEAKERS ATTACHMENT TO ONE'S LANGUAGE COMMUNITY AND MUNICIPALITY/REGION LESS THAN CANADA, BUT GREATER THAN QUEBEC

Attachment to Canada, Community, City/Town/Region and Quebec by English Mother Tongue				
	Canada	English-speaking community	My city/town/region	Quebec
Very attached	81.0%	59.0%	41.0%	33.7%
Somewhat attached	16.7%	30.1%	43.4%	36.1%
Not very attached	2.4%	8.4%	10.8%	22.9%
Not attached at all	--	2.4%	4.8%	7.2%
Total	100.0%	100.0%	100.0%	100.0%

FOR QUEBEC'S FRENCH SPEAKERS ATTACHMENT TO ONE'S LANGUAGE COMMUNITY AND MUNICIPALITY/REGION IS GREATER THAN IT IS TO CANADA, BUT LESS THAN IT IS TO QUEBEC

Attachment to Canada, Community, City/Town/Region and Quebec by French Mother Tongue				
	Quebec	French-speaking community	My city/town/region	Canada
Very attached	65.8%	58.3%	40.4%	27.7%
Somewhat attached	26.9%	34.7%	45.6%	45.2%
Not very attached	6.4%	5.9%	12.5%	21.7%
Not attached at all	1.0%	1.1%	1.5%	5.4%
Total	100.0%	100.0%	100.0%	100.0%

AMONG MONTREAL ENGLISH SPEAKERS THERE IS A STRONGER SENSE OF ATTACHMENT TO THE CITY THAN TO THE PROVINCE

Attachment to Canada, Community, City/Town/Region and Quebec by English Mother Tongue (Montreal)

	Quebec	English-speaking community	My city/town/region	Canada
Very attached	32.1%	62.3%	39.6%	79.6%
Somewhat attached	34.0%	28.3%	43.4%	16.7%
Not very attached	28.3%	7.5%	13.2%	3.7%
Not attached at all	5.7%	1.9%	3.8%	--
Total	100.0%	100.0%	100.0%	100.0%