

Report

HOW DO CANADIANS FEEL ABOUT THE APPOINTMENT OF GOVERNOR GENERAL MARY SIMON?



IN COLLABORATION WITH

Leger

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Introduction: Majority of Canadians approve of new GG while Quebec francophones are near evenly divided

The Prime Minister of Canada recently appointed Canada's first Indigenous Governor General Mary Simon. The new Governor General speaks English and Inuktitut but does not speak French. The new Governor General has pledged to learn French quickly.

The appointment has been the object of some debate more so in Quebec than elsewhere in Canada. A survey conducted July 16-18, 2021 by Leger Marketing for the Association for Canadian Studies reveals that three in four Canadians approve of the appointment of Mary Simon. And while a majority of Quebecers (54%) approve of the appointment, Quebec francophones are near equally divided over the selection of the new Governor General.

The Prime Minister of Canada recently appointed Canada's first Indigenous Governor General Mary Simon. The new Governor General speaks English and Inuktitut but does not speak French. Do you approve of Mary Simon's appointment as Governor General?

	Canada	Man	Woman	Fr	Eng	Other	Atl.	QC	ON	MB/SK	AB	BC
Yes	76%	72%	79%	48%	83%	82%	77%	54%	83%	79%	82%	86%
No	24%	28%	21%	52%	17%	18%	23%	46%	17%	21%	18%	14%

Methodology

Web survey using computer-assisted Web interviewing (CAWI) technology.

From, July 16-18, 2021 some 1529 Canadians were surveyed via web panel

Using data from the 2016 Census, results were weighted according to gender, age, mother tongue, region, education level and presence of children in the household in order to ensure a representative sample of the population.

No margin of error can be associated with a non-probability sample (Web panel in this case). However for comparative purposes, a probability sample of 1529 respondents would have a margin of error of $\pm 2.52\%$, 19 times out of 20.

The research results presented here are in full compliance with the CRIC Public Opinion Research Standards and Disclosure Requirements.