

Report

COVID-19 NORTH AMERICAN TRACKER

SURVEY FINDINGS FROM DECEMBER 2021 & JANUARY 2020

PRESENTED BY



IN COLLABORATION WITH



January 10, 2022

Survey background



N = 1547



N = 1005

**Province/
Region (%)**

BC	AB	MB & SK	ON	QC	ATL
13.6	11.2	6.5	38.4	23.5	6.8

Northeast	Midwest	South	West
17.9	21.7	37.1	23.3

Age (%)

18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65 +
10.5	16.4	16.3	18.2	18.2	20.4

18-29	30-39	40-49	50-64	>= 65
16.6	22.6	18.6	25.0	17.2

Ethnicity (%)

Caucasian (White)	First Nations /Metis/Inuit	Black/African American	Asian	Other
81.1	1.1	2.3	9.9	4.2

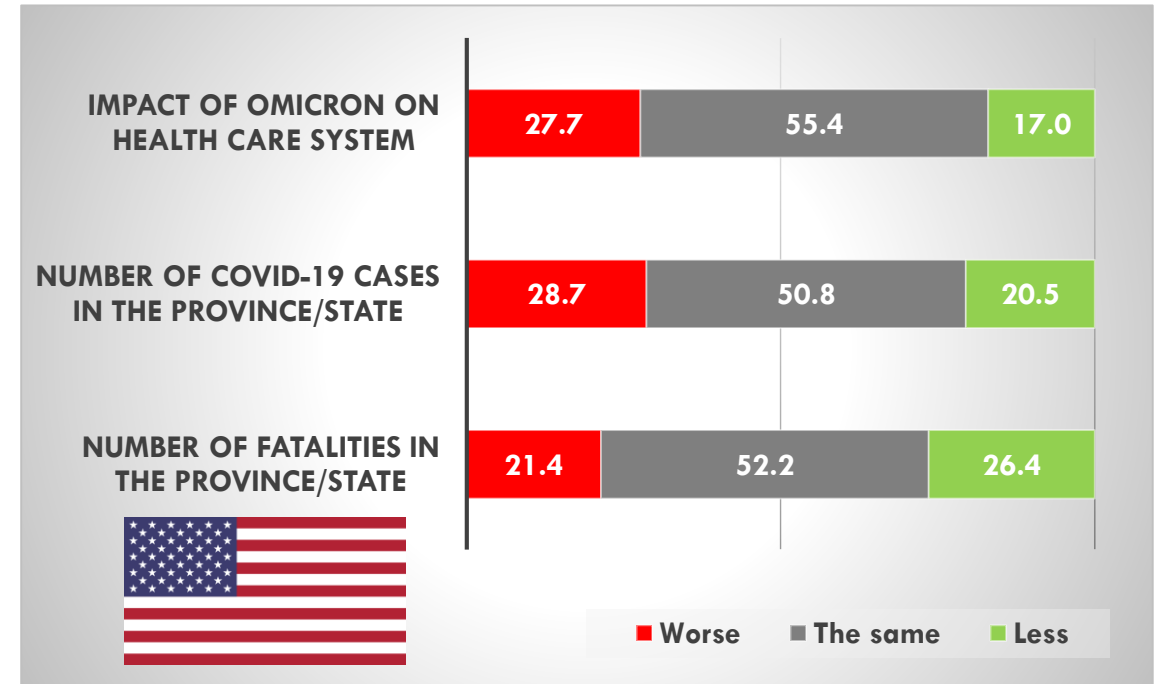
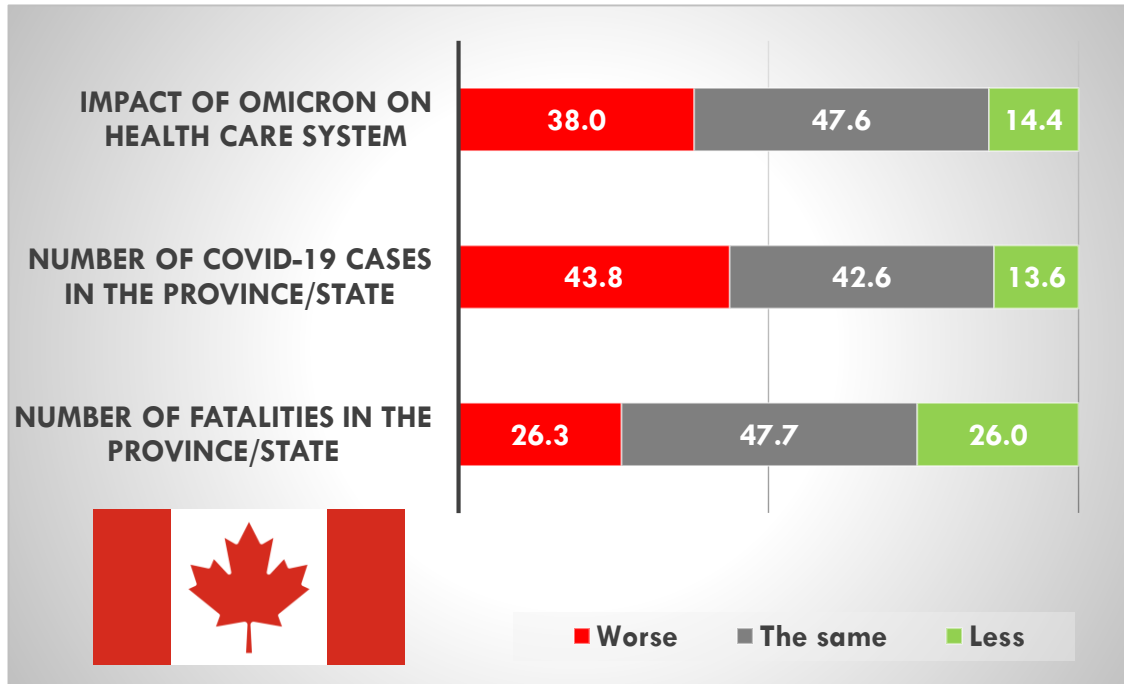
White or Caucasian	American Indian/ Alaska native	Black or African- American	Asian or Asian- American	Other
74.6	5.1	14.3	4.8	1.2

Fully Vaccinated

88%

65%

Impact of the Omicron variant



- Higher number of Canadians fear the impact of Omicron will be worse than the Delta variant of summer.

Measures to stop the Omicron variant

Actions that the respondents are in favor of:	Canada	USA
Closing the border to travelers coming from specific countries where the variant is already present	82.3	76.2
Going back to mandatory testing for all travelers coming to Canada/US	87.2	80.5
Mandatory testing for all Canadians/Americans coming back to Canada/US	83.6	79
Consider closing our border with Canada/US for a period of time	64.8	56.5
Re-introducing some social distancing/temporary lockdown restrictions in Canada/US	67.6	61.6
Government accelerating plans to introduce a "booster" or third dose of approved vaccine	78.4	63.3

Although a large majority of Canadians and Americans are in favor of most restrictions and regulations, more than 1/3 are opposed to *lockdowns and border closings between Canada and the US.*

Are you in favor of the government accelerating plans to introduce a (third) booster vaccine?

 = 78%

 = 63%

Province	Yes (%)
BC	81.8%
AB	71.8%
MB & SK	71.3%
ON	81.8%
QC	74.7%
ATL	83.0%

Age	Yes (%)
18 - 24	71.8%
25 - 34	67.6%
35 - 44	69.2%
45 - 54	79.4%
55 - 64	82.6%
65 & above	93.7%

Region	Yes (%)
Northeast	65.0%
Midwest	55.0%
South	64.3%
West	68.4%

Age	Yes (%)
18-29	57.5%
30-39	61.9%
40-49	67.9%
50-64	59.0%
65 & above	71.1%

- Overall 15% higher favorability of booster vaccine in Canada compared to US.
- Alberta, Manitoba and Saskatchewan in Canada and the US Midwest had lower favorability compared to other regions in respective countries.
- Older population (> 65) in both countries (94% C, 71% A) are more favorable towards booster vaccines.

Should COVID-19 vaccines be mandatory for everyone?

 = 64%

 = 49%

Province	Yes (%)
BC	65.1%
AB	55.2%
MB & SK	61.4%
ON	66.5%
QC	65.3%
ATL	63.8%

Age	Yes (%)
18 - 24	60.5%
25 - 34	53.4%
35 - 44	51.2%
45 - 54	65.5%
55 - 64	72.0%
65 & above	77.2%

Region	Yes (%)
Northeast	52.8%
Midwest	44.5%
South	45.3%
West	53.8%

Age	Yes (%)
18-29	42.5%
30-39	51.5%
40-49	50.5%
50-64	46.2%
65 & above	51.4%

- Alberta (Canada) and the Midwest and Southern region in the US had the lowest rates of support for mandatory vaccines.
- Fewer respondents aged 25-44 in Canada and 18-29 in the US were in favor of making vaccines mandatory compared to other age groups.

Should the government lift all restrictions related to COVID-19?



Province	Yes (%)
BC	12.0%
AB	25.9%
MB & SK	15.8%
ON	17.5%
QC	22.0%
ATL	10.4%

Age	Yes (%)
18 - 24	19.8%
25 - 34	29.2%
35 - 44	27.3%
45 - 54	17.4%
55 - 64	13.8%
65 & above	5.4%

Region	Yes (%)
Northeast	33.5%
Midwest	34.4%
South	32.0%
West	27.9%

Age	Yes (%)
18-29	29.3%
30-39	33.0%
40-49	31.6%
50-64	37.5%
65 & above	25.4%

- 22-26% of respondents from Alberta and Quebec and 27-29% of respondents aged 25-44 want the COVID-19 restrictions to be lifted completely in Canada.
- More Americans in general across all geographies and age groups want the restrictions to be lifted.

Do you support requirement of vaccine passports in public places?



Province	Yes (%)
BC	84.2%
AB	72.4%
MB & SK	72.3%
ON	80.8%
QC	78.2%
ATL	88.7%

Age	Yes (%)
18 - 24	74.8%
25 - 34	67.3%
35 - 44	73.0%
45 - 54	81.9%
55 - 64	84.4%
65 & above	91.1%

Region	Yes (%)
Northeast	58.1%
Midwest	46.3%
South	58.2%
West	61.5%

Age	Yes (%)
18-29	54.2%
30-39	60.4%
40-49	58.8%
50-64	51.8%
65 & above	57.2%

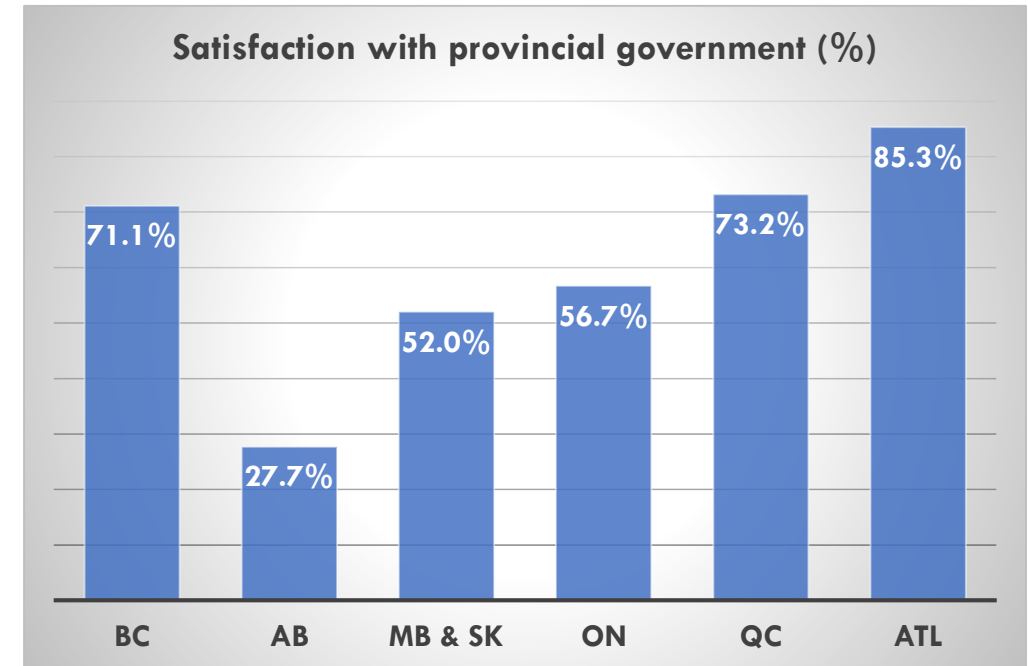
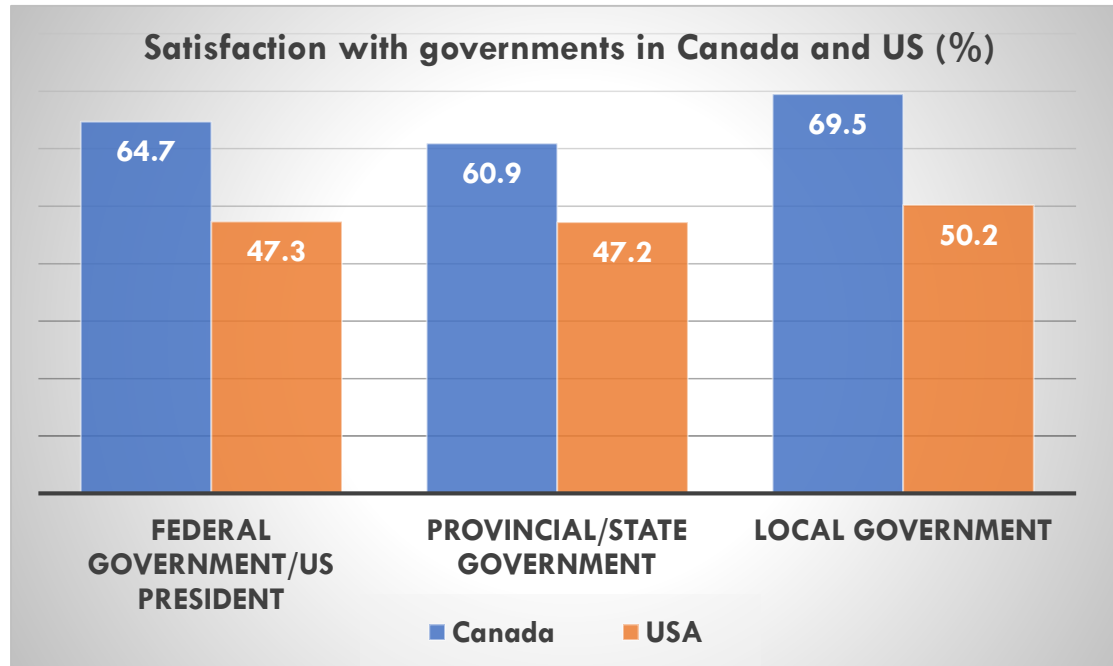
- Nearly $\frac{3}{4}$ or higher support for vaccine passports in all Canadian provinces, while only 46% support in the US Midwest.

Dealing with an unvaccinated person

- 39% of Canadians and 42% of Americans had a family member or close friend who is not vaccinated.
- Most respondents said they either *avoided the topic of vaccination* or *have given up on convincing their unvaccinated family member or friend*.

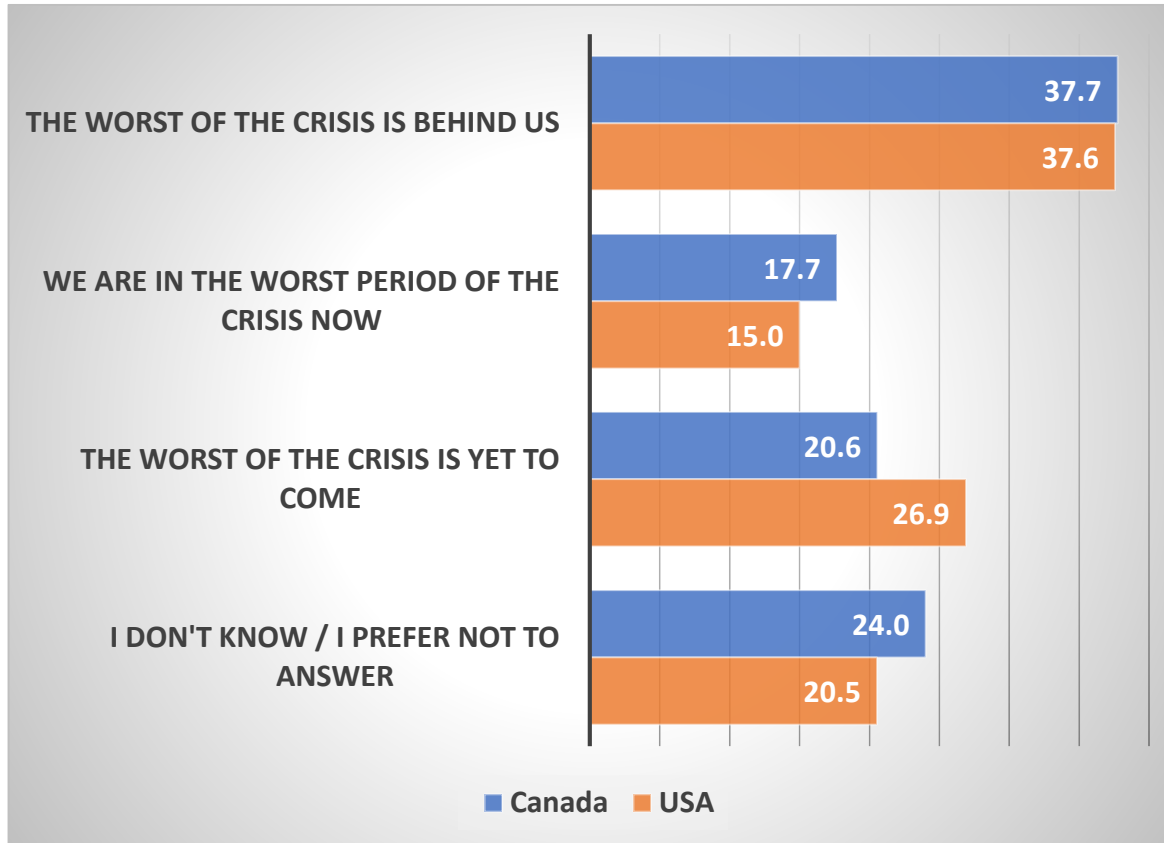
Respondents' interaction with the unvaccinated family member or close friend	Canada	USA
I no longer speak with the person	7	1.9
I simply avoid the topic of vaccination with them and we get along well	34.6	35
I continue to argue with them about getting vaccinated	13.3	17.6
I've given up on trying to convince them to get vaccinated	32.6	31
We don't see each other much / we don't hang out / I avoid them	2.9	2.4
I respect/support their personal choice/decision	6.1	6
Family member is not eligible to receive the vaccine	2.4	1.5
Other	1.1	4.6

Are you satisfied with the measures put in place to fight the pandemic?



- Only half (or less) of the Americans are satisfied with any of their governments.
- Nearly 70% of Canadians said they are satisfied with the local government.
- Respondents from Alberta expressed much lower satisfaction with the provincial government compared to other provinces in Canada.

Respondents' opinion on the state of the pandemic



- Over one-third of the respondents in both countries believe the worst is behind us.
- Respondents seemed slightly more pessimistic in the US where 27% think the worst of the crisis is yet to come.

Given the recent spread of infections, how effective do you feel the vaccines are at providing the following protection from any of the current COVID-19 variants?

Preventing a person from getting COVID-19

	Gender			Age			Language			Province					
	Total	Man	Woman	18-34	35-54	55+	French	English	Others	Atl.	QC	ON	MB/SK	AB	BC
TOTAL EFFECTIVE	56%	56%	56%	48%	52%	65%	50%	57%	59%	53%	51%	58%	55%	57%	60%
Very effective	12%	14%	9%	11%	11%	13%	12%	12%	10%	16%	13%	11%	8%	9%	13%
Somewhat effective	44%	42%	46%	37%	41%	52%	38%	45%	49%	37%	38%	47%	47%	48%	46%
TOTAL NOT EFFECTIVE	40%	40%	40%	47%	45%	31%	44%	39%	37%	44%	44%	38%	38%	39%	38%
Not very effective	25%	25%	24%	29%	27%	19%	30%	22%	25%	26%	30%	23%	17%	20%	26%
Not at all effective	15%	16%	15%	18%	18%	11%	15%	16%	12%	19%	14%	15%	20%	19%	12%
I don't know	4%	3%	5%	4%	3%	4%	5%	4%	3%	3%	5%	3%	7%	5%	2%

	AREA				Born in Canada		Visible minority		Vaccination status		
	Total	Urban	Suburban	Rural	Yes	No	Yes	No	Fully	One dose	Not vaccinated
TOTAL EFFECTIVE	56%	59%	58%	48%	57%	53%	59%	56%	60%	26%	10%
Very effective	12%	12%	13%	10%	11%	13%	15%	11%	13%	0%	1%
Somewhat effective	44%	47%	45%	38%	45%	40%	44%	45%	48%	26%	9%
TOTAL NOT EFFECTIVE	40%	37%	39%	47%	40%	41%	38%	40%	35%	74%	89%
Not very effective	25%	23%	23%	31%	23%	30%	28%	24%	25%	25%	21%
Not at all effective	15%	14%	16%	15%	16%	12%	10%	16%	11%	49%	68%
I don't know	4%	4%	3%	5%	4%	6%	4%	4%	4%	0%	1%

Given the recent spread of infections, how effective do you feel the vaccines are at providing the following protection from any of the current COVID-19 variants?

Ensuring that if a person gets COVID-19, they will not get sick enough to be admitted to hospital or suffer major complications of the disease

	Gender			Age			Language			Province					
	Total	Man	Woman	18-34	35-54	55+	French	English	Others	Atl.	QC	ON	MB/SK	AB	BC
TOTAL EFFECTIVE	83%	84%	83%	80%	82%	87%	85%	83%	83%	84%	85%	85%	72%	78%	86%
Very effective	44%	46%	42%	40%	42%	48%	37%	47%	39%	50%	38%	44%	38%	48%	49%
Somewhat effective	40%	38%	42%	40%	40%	39%	48%	37%	44%	33%	47%	41%	34%	30%	37%
TOTAL NOT EFFECTIVE	12%	12%	12%	14%	14%	9%	11%	12%	11%	13%	11%	11%	21%	15%	10%
Not very effective	8%	8%	7%	10%	9%	5%	8%	7%	8%	9%	9%	6%	10%	10%	8%
Not at all effective	4%	4%	5%	4%	5%	4%	3%	5%	3%	4%	2%	5%	11%	5%	3%
I don't know	4%	4%	5%	6%	4%	4%	4%	4%	7%	4%	4%	4%	7%	7%	3%

	AREA			Born in Canada		Visible minority		Vaccination status			
	Total	Urban	Suburban	Rural	Yes	No	Yes	No	Fully	One dose	Not vaccinated
TOTAL EFFECTIVE	83%	81%	88%	83%	85%	77%	85%	84%	88%	60%	29%
Very effective	44%	44%	49%	37%	45%	39%	41%	45%	48%	10%	2%
Somewhat effective	40%	38%	39%	46%	40%	38%	44%	39%	41%	49%	27%
TOTAL NOT EFFECTIVE	12%	13%	9%	14%	12%	14%	11%	12%	8%	31%	62%
Not very effective	8%	7%	6%	11%	7%	10%	7%	7%	6%	31%	28%
Not at all effective	4%	6%	3%	3%	4%	4%	3%	4%	2%	0%	34%
I don't know	4%	6%	2%	3%	4%	9%	4%	4%	4%	9%	8%

Below are two points of view regarding the current state of the virus and the spread of the Omicron variant of COVID-19. Please select the view below that is closest to your own opinion.



	Total	Gender		Age			Language			Province					
		Man	Woman	18-34	35-54	55+	French	English	Others	Atl.	QC	ON	MB/SK	AB	BC
people say the new Omicron variant is spread easily and with the dramatic increase in infections, governments are making the right decision to return to lockdowns and restrictions. This will limit infections and ensure the health system is not over-run.	56%	54%	58%	48%	51%	66%	62%	53%	59%	54%	61%	58%	46%	43%	57%
people say the Omicron variant, while easily spread, is clearly not leading to serious health consequences among the vast majority infected. The health system will manage. Governments need to leave things open and Canadians need to live with the risk.	31%	32%	29%	39%	35%	21%	26%	33%	28%	36%	26%	29%	37%	41%	29%
I don't know	14%	14%	13%	14%	15%	13%	12%	14%	13%	11%	12%	14%	17%	16%	13%

	Total	AREA			Born in Canada		Visible minority		Vaccination status		
		Urban	Suburban	Rural	Yes	No	Yes	No	Fully	One dose	Not vaccinated
people say the new Omicron variant is spread easily and with the dramatic increase in infections, governments are making the right decision to return to lockdowns and restrictions. This will limit infections and ensure the health system is not over-run.	56%	56%	58%	54%	56%	53%	61%	56%	60%	25%	17%
people say the Omicron variant, while easily spread, is clearly not leading to serious health consequences among the vast majority infected. The health system will manage. Governments need to leave things open and Canadians need to live with the risk.	31%	29%	31%	32%	31%	30%	26%	31%	27%	56%	64%
I don't know	14%	15%	11%	15%	13%	17%	12%	13%	13%	18%	19%

EXPERIENCES WITH COVID-19

Rank in order who you trust most for information about the Omicron variant:

<i>Experiences with COVID</i>	<i>% Yes</i>	<i>ATL</i>	<i>QC</i>	<i>ON</i>	<i>MB-SK</i>	<i>AB</i>	<i>BC</i>	<i>% Fully Vaccinated</i>	<i>% Unvaccinated</i>
I have had COVID-19	9%	2%	13%	8%	10%	9%	10%	9%	15%
An immediate family member has had COVID-19	25%	12%	36%	23%	18%	26%	19%	24%	34%
A friend has had COVID-19	49%	32%	53%	47%	50%	55%	48%	49%	42%
A work colleague has had COVID-19	33%	15%	42%	32%	35%	37%	28%	34%	17%
I know someone who has died as a result of COVID-19	20%	16%	18%	21%	30%	18%	23%	21%	12%

TRUST IN INFORMATION SOURCES

Rank in order who you trust most for information about the Omicron variant:

<i>Rank</i>	<i>Information Source</i>	<i>% Ranked First</i>	<i>% Ranked First – Fully Vaccinated</i>	<i>% Ranked First – Unvaccinated</i>
#1	Scientists	72%	73%	58%
#2	Public Health Officials	17%	18%	9%
#3	Federal Government	4%	4%	5%
#4	Family or Friends	4%	2%	18%
#5	Provincial Government	1%	2%	0%
#6	Media/Journalists	1%	0%	9%
#7	Local Government	1%	1%	1%