

WHERE CANADIANS WORK AND WHERE THEY WOULD LIKE TO WORK

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INTRODUCTION

- As COVID-19 began to spread throughout Canada and the United States in early 2020, many employees were asked to work from home to help control the spread of the virus. Statistics Canada observed that as various waves of the pandemic surged and eased, and as COVID-19 restrictions evolved, employees began to return to the workplace. Since COVID-19 restrictions were generally more stringent in Canada than in the United States, at least throughout 2021. With the pandemic easing up it is interesting to observe where employees currently work. That which follows offers recent survey data on where Canadians are currently working (at home, hybrid or office) but also asks where ideally people would like to work. It reveals that remote and hybrid workers are generally satisfied with their situations while amongst persons in office some 46% would prefer to work remotely or hybrid. The latter represents a potentially important challenge for those who would like to get people back to the office.
- The survey was done by Leger Marketing in partnership with the Association for Canadian Studies between January 23rd and January 25th 2023 with 1554 Canadians . A margin of error cannot be associated with a non-probability sample in a panel survey for comparative purposes a probability sample of 1,554 respondents would have a margin of error of $\pm 2.5\%$, 19 times out of 20

A MAJORITY OF CANADIANS SURVEYED REPORT WORKING IN PERSON AT OFFICE OR WORKSITE

Canada	Total	Male	Female
I work fully remote	21%	21%	21%
I work hybrid (i.e., between home and office)	23%	25%	21%
I work fully in-person (e.g., office, worksite, etc.)	56%	54%	58%

CANADIANS SOMEWHAT MORE LIKELY THAN AMERICANS TO WORK IN OFFICE

	United States (Harris Poll January 2023)	Canada (Leger ACS January 2023)
I work fully remote	25%	21%
I work hybrid (i.e., between home and office)	23%	23%
I work fully in-person (e.g., office, worksite, etc.)	52%	56%

OVERALL CANADIANS DIVIDED IN THREE AS TO WHERE THEY WOULD PREFER TO WORK

Ideally, where would you like to work from?	
Fully remote	34%
Hybrid (i.e., between home and office)	34%
Fully in-person (e.g., office, worksite, etc.)	32%

ALMOST NO ONE THAT IS CURRENTLY WORKING EITHER REMOTE OR HYBRID WOULD LIKE TO FULLY RETURN TO THE OFFICE WHILE 46% IN OFFICE WOULD PREFER REMOTE OR HYBRID

CANADA	As of today, where are you working from?		
	I work fully remote	I work hybrid (i.e., between home and office)	I work fully in-person (e.g., office, worksite, etc.)
Fully remote	80.8%	33.7%	16.5%
Hybrid (i.e., between home and office)	15.5%	63.4%	29.5%
Fully in-person (e.g., office, worksite, etc.)	3.6%	2.9%	54.0%
	100.0%	100.0%	100.0%

ONTARIANS ARE SOMEWHAT MORE LIKELY TO REPORT WORKING REMOTELY THAN ARE OTHER CANADIANS

	As of today, where are you working from?					
	British Columbia	Alberta	Prairies	Ontario	Quebec	Maritimes
I work fully remote	21%	12%	16%	25%	20%	20%
I work hybrid (i.e., between home and office)	19%	25%	21%	24%	23%	15%
I work fully in-person (e.g., office, worksite, etc.)	60%	63%	63%	51%	57%	65%
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

ONTARIANS MOST LIKELY TO REPORT WORKING REMOTELY WHILE BC MOST LIKELY TO BE HYBRID AND MARITIMERS MOST INCLINED TO BE IN OFFICE

	Ideally, where would you like to work from?					
	British Columbia	Alberta	Prairies	Ontario	Quebec	Maritimes
Fully remote	29.9%	29.5%	31.6%	39.4%	32.9%	23.9%
Hybrid (i.e., between home and office)	40.9%	33.3%	31.6%	34.6%	33.8%	23.9%
Fully in-person (e.g., office, worksite, etc.)	29.1%	37.1%	36.8%	26.1%	33.3%	52.2%
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%