

# Gender differences in opinion around gender inequality in Canada

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# Introduction

March 8 is International Women's Day. It's a global day to recognize and celebrate women's and girls' social, economic, cultural, and political achievements. The Government of Canada's theme for International Women's Day (IWD) 2023 is Every Woman Counts.

It's a reminder that all women, from all ages and walks of life, have a place in every aspect of Canadian society, including in the economic, social and democratic spheres.

As the federal government points out "It's also a time to raise awareness of the progress made towards achieving gender equality and the work remaining to be done."

<https://women-gender-equality.canada.ca/en/commemorations-celebrations/international-womens-day.html>

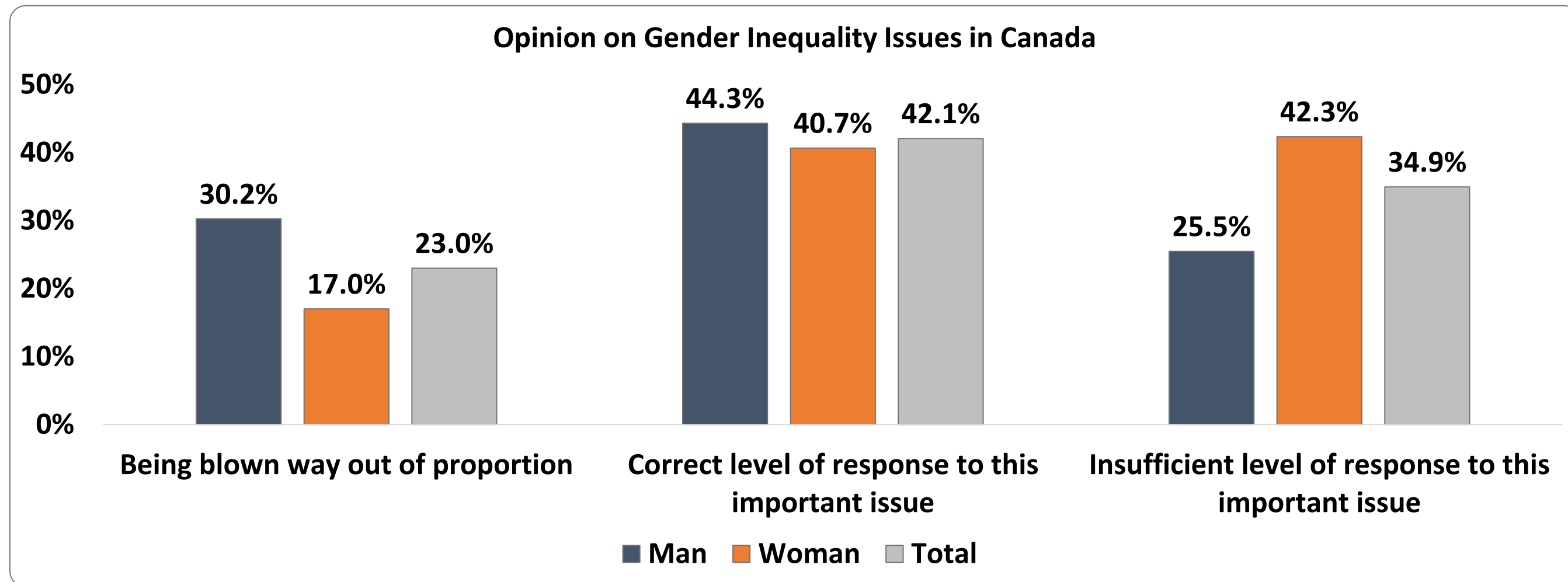
But a significant minority of Canadians feel that the issue of gender inequality is being blown way out of proportion according to a national survey conducted by Leger Marketing for the Association for Canadian Studies and the University of Manitoba. Some one in four Canadians hold that view with nearly one in three men feeling the issue is being blown way out of proportion while some one in six women share that view. There are important differences in the extent to which importance is assigned to gender inequality notably on the basis of age, income and party preference.

The findings arise from a survey of 3031 Canadians and 4700 Americans done via web panel over the month of October 2022 conducted by the firm Leger for the Association for Canadian Studies and the University of Manitoba. While no margin of error can be associated with a non-probability sample (Web panel in this case) for comparative purposes, a probability sample of 3031 respondents would have a margin of error of  $\pm 1.9\%$ , 19 times out of 20

# Canadian Men far more likely than women to believe that the issue of gender equality is being blown out of proportion; women much more likely to believe the response has been insufficient

	Gender inequality - Do you believe the following issues are important and need to be addressed or being blown out of proportion,		
	Canada Total	Man	Woman
Being blown way out of proportion	23.0%	30.2%	17.0%
Correct level of response to this important issue	42.1%	44.3%	40.7%
Insufficient level of response to this important issue	34.9%	25.5%	42.3%
	100.0%	100.0%	100.0%

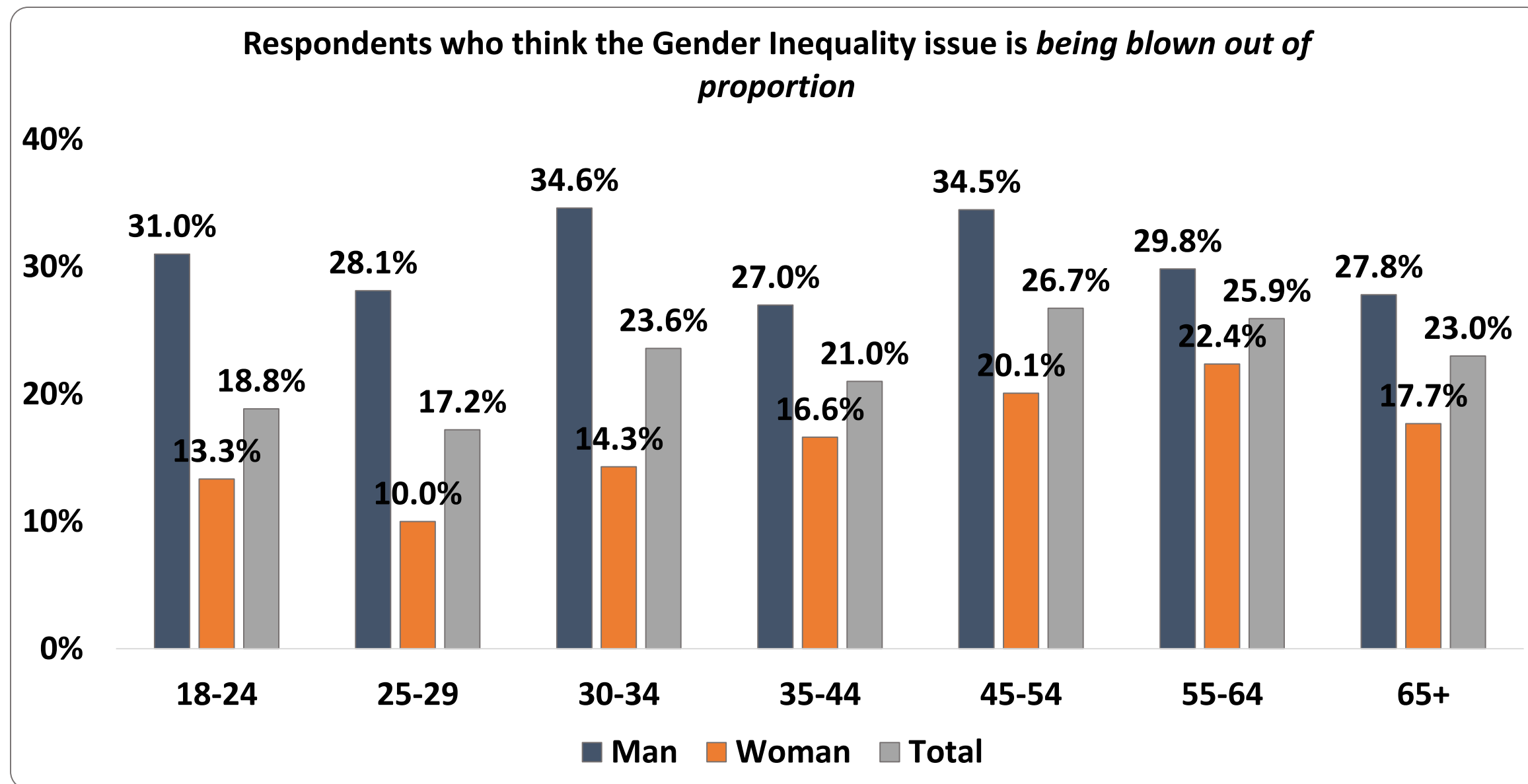
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# The perceived gap in gender inequality is greater for those under 35 as women take the issue a fair bit more seriously than do men

	Gender inequality...issue is being blown way out of proportion			
	Canada	Man	Woman	Difference between men and women
18 and 24	18.8	31.0%	13.3%	17.7
25 and 29	17.2	28.1%	10.0%	18.1
30 and 34	23.6	34.6%	14.3%	20.3
35 and 44	21.0	27.0%	16.6%	10.4
45 and 54	26.7	34.5%	20.1%	14.4
55 and 64	25.9	29.8%	22.4%	7.4

# Same as above slide



# Gender gap when it comes to perceived gender equality sees single persons more likely than married to feel the issue is more serious

	Gender inequality...issue is being blown way out of proportion			
	Canada	Man	Woman	Difference between men and women
Single	21.4%	32.1%	13.8%	18.3
Married or domestic partnership	23.8%	29.5%	18.1%	11.4

# Women earning higher incomes are somewhat less likely than others to feel the issue of gender inequality is being blown out of proportion

	Gender inequality...issue is being blown way out of proportion		
	Man	Woman	Difference between men and women
\$19,999 or less	25.0%	18.6%	6.4
Between \$20,000 and \$39,999	29.1%	17.5%	11.6
Between \$40,000 and \$59,999	29.4%	17.7%	11.7
Between \$60,000 and \$79,999	26.3%	15.3%	11
Between \$80,000 and \$99,999	31.7%	17.5%	14.2
Between \$100,000 and \$124,999	34.1%	13.8%	20.3
Between \$125,000 and \$149,999	29.0%	13.4%	15.6



# Women in Alberta and the Prairies most likely to think that gender inequality is being blown way out of proportion while British Columbians and Quebecers are least likely to think so

	Gender inequality...issue is being blown way out of proportion		
	Man	Woman	Difference between men and women
British Columbia	26.0%	13.2%	12.8
Alberta	33.3%	25.7%	7.6
Prairies	35.3%	21.4%	13.9
Ontario	31.1%	16.6%	14.5
Quebec	27.7%	13.9%	13.8
Maritimes	32.7%	17.6%	15.1

# Men with trade certificates are most likely to think gender equality issues are being blown out of proportion a view that is vastly different from women with trade certificates

	Gender inequality...issue is being blown way out of proportion		
	Man	Woman	Difference between men and women
Less than high school	23.3%	12.5%	10.8
High school diploma	30.1%	21.4%	8.7
Trade Certificate or diploma	40.4%	15.7%	24.7
College Certificate or diploma	31.1%	19.4%	11.7
University Certificate, diploma or degree	27.9%	13.2%	14.7

**Men and women who support either Conservatives or the PPC are most likely to believe that issues of gender equality are being blown way out of proportion a view that contrasts sharply with that of Liberal and NDP supporters**



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