



METROPOLIS NORTH AMERICA

MIGRATION POLICY
FORUM: PEOPLE,
LABOUR, BORDERS &
SECURITY

METRÓPOLIS AMÉRICA DEL NORTE

FORO DE POLÍTICAS
MIGRATORIAS: PERSONAS,
TRABAJO, FRONTERAS
Y SEGURIDAD

METROPOLIS AMÉRIQUE DU NORD

FORUM SUR LES POLITIQUES
DE MIGRATION: PERSONNES,
MAIN D'OEUVRE, FRONTIÈRES
ET SÉCURITÉ



NOVEMBER 16-17, 2017 | 16-17 DE NOVIEMBRE DE 2017 | 16-17 NOVEMBRE 2017

SHERATON PENTAGON CITY, ARLINGTON, VIRGINIA

www.metropolisconference.ca/en/metropolis-north-america.php

DAY 1 - NOVEMBER 16TH

8:00 AM **OUTSIDE NORTH ROOM 1 & 2**
Registration opens with coffee

9:00 AM - 9:15 AM **NORTH ROOM 1 & 2**
Welcoming Remarks
• **Howard Duncan**, Executive Head of Metropolis
• Metropolis North America Co-chairs: **Adam Hunter** and **Agustin Escobar Latapí**

9:15 AM - 10:45 AM **NORTH ROOM 1 & 2**
Plenary 1

EN — Meeting Migration Challenges Beyond the Borders
ESP — Superar el desafío migratorio más allá de las fronteras.
FR — Relever les défis de la migration au-delà des frontières

Migration has had a considerable impact on economic and social conditions in the United States, Canada and Mexico and will undoubtedly do so for the foreseeable future. Migration has also played a pivotal role in shaping relations between the three countries. In what ways has the relationship evolved since the start of this century as a result of migration? Plenary speakers will share their respective experiences in addressing issues of migration on behalf of government. They will share insights and offer advice as to how best to address the challenges that lie ahead in securing effective cross governmental collaboration around migration.

Moderator: **Corinne Prince**, Immigration, Refugees and Citizenship Canada

Participants: **Catrina Tapley**, Deputy Secretary to the Cabinet in the Privy Council's Office, Operations (Canada)

Mark Koumans, Deputy Executive Assistant Commissioner, Customs and Border Protection, Department of Homeland Security (United States)

Julian Escutia-Rodriguez, Chief of Staff to the Undersecretary for North America, Ministry of Foreign Affairs (Mexico)

10:45 AM - 11:00 AM **NORTH ROOM 1 & 2**
Break

11:00 AM - 12:30 PM **CAVALIER ROOMS A, B & C**
Workshop Block A

12:30 PM - 1:45 PM **NORTH ROOM 3**
Lunch

1:45 PM - 3:15 PM **CAVALIER ROOMS A, B & C**
Workshop Block B

3:15 PM - 3:30 PM **NORTH ROOM 1 & 2**
Break

3:30 PM - 5:00 PM **CAVALIER ROOMS A, B & C**
Workshop Block C

DAY 2 - NOVEMBER 17TH

8:00 AM **OUTSIDE NORTH ROOM 1 & 2**
Registration opens with coffee

9:00 AM - 9:10 AM **NORTH ROOM 1 & 2**
Welcoming Remarks
• Metropolis North America Co-chair: **Jack Jedwab**

9:10 AM - 10:30 AM **NORTH ROOM 1 & 2**
Plenary 2

EN — How the politics of immigration affects North American cooperation on migration issues
ESP — Impactos de la política partidaria en la cooperación regional en Norteamérica.
FR — Comment la politique de l'immigration affecte la coopération nord-américaine en matière de migration

The three countries of North America have historically had very different experiences with immigration which has affected the domestic politics of the issue differently in each country. The differences also impact the ability of each country to work across borders on the management of migration issues, as different legislative and political priorities and processes remain. What are the politics of immigration in Canada, the United States and Mexico and how do those politics impact the dialogue among them on migration? Are there areas where politics and policy can align? And where might the future of the dialogue go?

Moderator: **Theresa Cardinal Brown**, Bipartisan Policy Center

Participants: **Edward Alden**, Council on Foreign Relations

Ambassador Arturo Sarukhan, Brookings Institution, Former Mexican Ambassador to the United States

Yolande James, former Minister of Immigration and Cultural Communities in Quebec

10:30 AM - 10:45 AM **NORTH ROOM 1 & 2**
Break

10:45 AM - 12:15 PM **CAVALIER ROOMS A, B & C**
Workshop Block D

12:15 PM - 1:15 PM **NORTH ROOM 3**
Lunch

1:15 PM - 2:45 PM **CAVALIER ROOMS A, B & C**
Workshop Block E

2:45 PM - 3:00 PM **NORTH ROOM 1 & 2**
Break

3:00 PM - 4:30 PM **CAVALIER ROOMS A, B & C**
Workshop Block F

4:30 PM - 5:00 PM **NORTH ROOM 1 & 2**
Closing Session

WORKSHOP BLOCKS - DAY 1 (NOVEMBER 16TH)

11:00 AM - 12:30 PM

CAVALIER ROOM A
Workshop Block A - **A1**

EN — Cross Country Perspectives on Foreign Qualification Recognition
ESP — Perspectivas comparadas sobre el reconocimiento de las competencias extranjeras.
FR — Perspectives nationales sur la reconnaissance des titres de compétences étrangers

Attracting the best and the brightest to boost economic prosperity is of interest to North American economies, yet tapping into the skills of internationally trained individuals remains a challenge. This workshop will explore efforts by governments, regulatory bodies, and stakeholders to make the foreign qualification recognition process faster, fairer and more transparent.

Organizer: Immigration, Refugees and Citizenship Canada

Moderator: Tim Owen, World Education Services Canada

Participants: Corinne Prince, Immigration, Refugees and Citizenship Canada
Fleur-Ange Lefebvre, Federation of Medical Regulatory Authorities of Canada
Paul Feltman, Global Talent Bridge, World Education Services
Karen Phillippi, Michigan Office for New Americans
Amanda Bergson-Shilcock, National Skills Coalition

CAVALIER ROOM B
Workshop Block A - **A2**

EN — Unaccompanied Minors: The Unseen Refugee Crisis
ESP — Menores no acompañados: La crisis invisible de Refugiados.
FR — Mineurs non accompagnés: la crise des réfugiés

Beginning in 2014, the United States has seen a drastic increase in the flow of unaccompanied children seeking protection from violence in Central America. In the past, America was a refuge for the most vulnerable, but the current political climate threatens to turn a humanitarian crisis into a "border crisis".

Organizer: Massachusetts Immigrant and Refugee Advocacy Coalition

Moderator: Eva Millona, Massachusetts Immigrant and Refugee Advocacy Coalition

Participants: Nadwa Mossaad, Department of Homeland Security
Ana González-Barrera, Pew Research Center
Westy Egmont, Boston College School of Social Work
Eunice Vargas, El Colegio de la Frontera Norte
Jose Guerrero Coronado, Whitman University

CAVALIER ROOM C
Workshop Block A - **A3**

EN — Temporary Foreign Workers
ESP — Trabajadores Temporales Extranjeros.
FR — Travailleurs temporaires étrangers

This workshop will discuss the major temporary foreign worker programs in Canada, Mexico, and the United States; as well as the impact these programs have had on their respective countries, the challenges they face, and current policy debates.

Organizer: Migration Policy Institute

Moderator: Julia Gelatt, Migration Policy Institute

Participants: Sarah Pierce, Migration Policy Institute
Alejandro Celorio, Embassy of Mexico
Miryam Hazan, Southern Methodist University & Inter-American Development Bank
Kareem El-Assal, The Conference Board of Canada

WORKSHOP BLOCKS - DAY 1 (NOVEMBER 16TH)

1:45 PM - 3:15 PM

CAVALIER ROOM A
Workshop Block B - **B1**

EN — Collaborative Strategies for Better Immigrant Integration into Local Labor Markets
ESP — Estrategias de colaboración para la Integración de Inmigrantes a los Mercados de Trabajo.
FR — Stratégies de collaboration pour une meilleure intégration des immigrants dans les marchés du travail locaux

How can businesses and local governments work collaboratively with immigrant populations to produce more successful economic outcomes for both the immigrants and their new communities? Leaders from the Calgary region Immigrant Employment Council, the Welcoming Center for New Pennsylvanians, Upwardly Global, and Accenture will describe their promising new approaches.

Organizer: The Conference Board
Moderator: Diane Lim, The Conference Board
Participants: Bruce Randall, Calgary Region Immigrant Employment Council
Peter Gonzales, Welcoming Center for New Pennsylvanians
Nikki Cicerani, Upwardly Global
Wendy Chan, Accenture

CAVALIER ROOM B
Workshop Block B - **B2**

EN — Refugee and Asylum Systems: A Comparative Perspective on Mexico, the United States and Canada
ESP — Sistemas de Asilo y Refugio: Perspectiva Comparada de México, Estados Unidos y Canadá.
FR — Réfugiés et systèmes d'asile: une perspective comparative sur le Mexique, les États-Unis et le Canada

Much has changed in the past five years in the world of refugees and asylum seekers. The purpose of this panel is to explore the refugee and asylum systems in Mexico, the United States and Canada. Panelists will reflect on shared models, challenges, and opportunities for all three countries.

Organizer: Urban Institute & University of Manitoba
Moderator: Ayman Al Yassini, RSD Expert/Consultant
Participants: Rita Chahal, Manitoba Interfaith Immigration Council
Hamutal Bernstein, Urban Institute
Lori Wilkinson, University of Manitoba

CAVALIER ROOM C
Workshop Block B - **B3**

EN — Emerging Issues in Measuring International Migration in North America
ESP — Temas Emergentes para la Medición de la Migración Internacional en América del.
FR — Norte Questions émergentes sur la mesure de la migration internationale en Amérique du Nord

This workshop will focus on some of the many challenges policy makers, academics and statistical agencies face in measuring international migration in the North American context. Presentations will discuss issues regarding the definitions of international migration as well as data sources and methods to measure this phenomenon.

Organizer: Statistics Canada
Moderator: Julien Bérard-Chagnon, Statistics Canada
Participants: Stacey Hallman, Statistics Canada
Olinca Pérez, National Institute of Statistics and Geography
Jason P. Schachter, U.S. Census Bureau
Jeffrey Passel, Pew Research Center
Michael Haan, University of Western Ontario

3:30 PM - 5:00 PM

CAVALIER ROOM A
Workshop Block C - **C1**

EN — Employer Engagement in Immigrant Integration
ESP — Compromiso Patronal con la Integración de Inmigrantes.
FR — Engagement des employeurs dans l'intégration des immigrants

Immigrant integration services at the worksite foster skill development, job retention, career advancement and, ultimately, worker economic mobility. Come join a conversation featuring two organizations on both sides of the northern border, sharing how they are engaging employers to support foreign-born workers, by providing sector-specific language training to their employees, among other services.

Organizer: National Immigration Forum & ACCES Employment

Moderator: Lul Tesfai, CNA

Participants: Jennie Murray, National Immigration Forum
Allison Pond, ACCES Employment
Andrea Robertson, TD Bank
Elizabeth Lucadamo, Whole Foods
Enayat Aminzadah, The Association of Professional Engineers and Geoscientists of Alberta

CAVALIER ROOM B
Workshop Block C - **C2**

EN — Economic Inequality in North America
ESP — Desigualdad Económica en América del Norte.
FR — Inégalité économique en Amérique du Nord

Comparing economic inequality in the United States, Canada and Mexico reveals considerable gaps between the wealthiest segments of the society and the rest of the population. Panelists will examine social mobility in the three countries. How does migration affect income inequality? How have the economic prospects of migrants and non-migrants evolved over the past few decades?

Organizer: Metropolis Canada

Moderator: Celine Cooper, PhD Candidate, OISE/University of Toronto

Participants: Vic Satzewich, McMaster University
John Harles, Messiah College
Susan Parker, University of Maryland

CAVALIER ROOM C
Workshop Block C - **C3**

EN — Migration and Integration: Bridging Divides and Building Resilient Communities
ESP — Migración e Integración: Superación de Brechas y Construcción de Comunidades Resilientes.
FR — Migration et intégration: combler les fossés et bâtir des communautés résilientes

Growing public interest in immigration and its impact on local communities is urging governments and key stakeholders to strengthen connections between the receiving communities and newcomers. This workshop will examine different integration models for immigrants and returning migrants, including Canada, US and Mexico, and explore best strategies and collaborative practices to strengthen community resilience.

Organizer: Welcoming America & Immigration, Refugees and Citizenship Canada

Moderator: Corinne Prince, Immigration, Refugees and Citizenship Canada

Participants: Rachel Peric, Welcoming America
Claudia Masferrer León, El Colegio de México
Laura Patching, United States Citizenship and Immigration Services
Anila Lee Yuen, Centre for Newcomers

WORKSHOP BLOCKS - DAY 2 (NOVEMBER 17TH)

10:45 AM - 12:15 PM

CAVALIER ROOM A
Workshop Block D - **D1**

EN — Drivers for Successful Workforce Integration - A Canadian and American Perspective
ESP — Factores para la Integración Exitosa en la Fuerza de Trabajo.
FR — Les facteurs de l'intégration réussie de la main-d'œuvre - une perspective canadienne et américaine

Despite pronounced differences in approaches to immigrant integration, the realities faced by skilled immigrants on arrival in the United States and Canada are remarkably similar. Panelists will present research findings and discuss policy implications and programmatic responses that drive successful outcomes in the two countries.

Organizer: World Education Services
Moderator: Beth Clarke, WES Global Talent Bridge
Participants: Mario Calla, COSTI Immigrant Services
Amanda Bergson-Shilcock, National Skills Coalition
Nicole Pumphrey, Welcoming Center for New Pennsylvanians

CAVALIER ROOM B
Workshop Block D - **D2**

EN — Dialogues on North American - Central American Migration
ESP — Diálogos Migratorios en América del Norte y Centroamérica.
FR — Dialogues sur la migration en Amérique du nord et en Amérique centrale

We draw on results from multinational research projects on North American - Central American migration that focus on the conditions migrants face in their countries of origin, in transit, and upon arrival to the United States or settlement in Mexico and Canada, as well as their potential return.

Organizer: Centro de Investigaciones y Estudios Superiores en Antropología Social & Institute for the Study of International Migration
Moderator: Agustín Escobar, Centro de Investigaciones y Estudios Superiores en Antropología Social
Participants: Victor Armony, Université de Québec à Montréal
Carla Pederzini, Universidad Iberoamericana
Pablo Mateos, Centro de Investigaciones y Estudios Superiores en Antropología Social
Katharine Donato, Institute for the Study of International Migration
Philip Martin, University of California

CAVALIER ROOM C
Workshop Block D - **D3**

EN — Social Innovation for Integration and Inclusion
ESP — La Innovación Social para la Integración e Inclusión.
FR — Innovation sociale pour l'intégration et l'inclusion

This panel will review examples of social innovation to address the sponsorship of Syrian refugees, current trends in innovative use of technology to match newcomers to jobs, building an integrated ecosystem to support immigrant and marginalized entrepreneurs and their families, and technology enabled tools to train and employ immigrant and refugee women who have experienced violence.

Organizer: Welcoming America & Immigration, Refugees and Citizenship Canada
Moderator: Wendy Cukier, Diversity Institute
Participants: Eva Millona, Massachusetts Immigrant and Refugee Advocacy Coalition
Devon Franklin, HireImmigrants.ca
Erin Roach, Scadding Court Community Center
Nora Angeles, Interpreter Services Toronto

WORKSHOP BLOCKS - DAY 2 (NOVEMBER 17TH)

1:15 PM - 2:45 PM

CAVALIER ROOM A

Workshop Block E - **E1**

EN — NAFTA and Expanding Talent Mobility in FTAs: An Employer Perspective

ESP — El TLCAN y la Movilidad de Talentos en los TLC: Perspectiva Patronal.

FR — L'ALÉNA et l'expansion de la mobilité des talents dans les A.L.É. : la perspective des employeurs

The ongoing NAFTA renegotiation provides a timely opportunity to explore how trade deals can promote global talent mobility. Though NAFTA facilitates mobility, its provisions have not kept pace with the demands of the 21st century workplace. Modern mobility provisions in NAFTA can serve as a model for future trade agreements around the world.

Organizer: Canadian Employee Relocation Council & Council for Global Immigration

Moderator: Lynn Shotwell, Council for Global Immigration

Participants: Stephen Cryne, Canadian Employee Relocation Council
Tanzil Rahman, University of Oxford

CAVALIER ROOM B

Workshop Block E - **E2**

EN — Private Sponsorship of Refugees and Other Community-Based Models: Expanding Resettlement Through Engagement - What Does Success Look Like?

ESP — Patrocinio Privado de Refugiados y Otros Modelos Basados en la Comunidad: Expansión del Reasentamiento a través del Compromiso: ¿Qué es y qué significa el Éxito?

FR — Le parrainage privé des réfugiés et les autres modèles communautaires: l'expansion de l'établissement par l'engagement - à quoi ressemble la réussite?

Comparing economic inequality in the United States, Canada and Mexico reveals considerable gaps between the wealthiest segments of the society and the rest of the population. Panelists will examine social mobility in the three countries. How does migration affect income inequality? How have the economic prospects of migrants and non-migrants evolved over the past few decades?

Organizer: Immigration, Refugees, and Citizenship Canada

Moderator: Jennifer Bond, Chair of the Chair of the Global Refugee Sponsorship Initiative

Participants: Chris Gregory, Immigration, Refugees and Citizenship Canada
Bob Carey, Open Society Foundations, International Migration Initiative
Duncan Lawrence, Immigration Policy Lab, Stanford University
Chris George, Integrated Refugee and Integrated Services

CAVALIER ROOM C

Workshop Block E - **E3**

EN — Demographic Trends, Patterns and Future Migration Scenarios

ESP — Tendencias, Patrones y Escenarios Futuros de la Migración.

FR — Tendances démographiques, modèles et scénarios futurs de migration

The workshop will present demographic trends, immigration patterns and future migration scenarios to shed light on the implications of future international migration in the demographic composition and ethnic diversity of North America, Central America, and selected countries of the European Union.

Organizer: El Colegio de México

Moderator: Claudia Masferrer León, El Colegio de México

Participants: Jeffrey Passel, Pew Research Center
Ana González-Barrera, Pew Research Center
Victor M. García-Guerrero, El Colegio de México
Alain Bélanger, Institut national de la recherche scientifique
Jennifer van Hook, Pennsylvania State University

WORKSHOP BLOCKS - DAY 2 (NOVEMBER 17TH)

3:00 PM - 4:30 PM

CAVALIER ROOM A

Workshop Block F - **F1**

EN — The Effects of Immigration and Emigration on the US, Canadian and Mexican Labor Markets

ESP — Efectos de la Inmigración y Emigración sobre los Mercados de Trabajo de Estados Unidos, Canadá y México.

FR — Les effets de l'immigration et de l'émigration sur les marchés du travail américain, canadien et mexicain

The ongoing NAFTA renegotiation provides a timely opportunity to explore how trade deals can promote global talent mobility. Though NAFTA facilitates mobility, its provisions have not kept pace with the demands of the 21st century workplace. Modern mobility provisions in NAFTA can serve as a model for future trade agreements around the world.

Organizer: The Conference Board

Moderator: Diane Lim, The Conference Board

Participants: Kareem El-Assal, The Conference Board of Canada
Brian Schaitkin, The Conference Board
Claudia Masferrer León, El Colegio de México

CAVALIER ROOM B

Workshop Block F - **F2**

EN — Designing Inclusive Communities in an Era of Mass Migration

ESP — El Diseño de Comunidades Incluyentes en la Era de las Migraciones Masivas.

FR — Concevoir des communautés inclusives dans une ère de migration de masse

This session will explore the emerging role of standards in guiding local governments and their partners, unveiling new tools developed to help those working or supporting change at the community level. These include the My City of Migration diagnostic tool, the Welcoming America Welcoming Standard and the Canadian Index for Measuring Integration.

Organizer: Welcoming America & Cities of Migration

Moderator: Ashley Manuel, Association for Canadian Studies/Canadian Institute for Identities and Migration

Participants: Kim Turner, Cities of Migration
Rachel Peric, Welcoming America
Manuel Pastor, University of Southern California

CAVALIER ROOM C

Workshop Block F - **F3**

EN — Border Security & Migration

ESP — Seguridad Fronteriza y Migración.

FR — Sécurité frontalière et migration

This workshop will look at border control issues and views of borders as 'symbols of sovereignty' v. 'symbolic targets' for terrorists to undermine government legitimacy. We will review public opinion around migration and border security in Canada and the US and examine to what degree anxieties over immigration are fueled by the sense that borders are not being effectively managed.

Organizer: Metropolis Canada

Moderator: Theresa Cardinal Brown, Bipartisan Policy Center

Participants: Jack Jedwab, Association for Canadian Studies/Canadian Institute for Identities and Migration
Peter Weinberger, National Consortium for the Study of Terrorism and Responses to Terrorism
Marc Rosenblum, Department of Homeland Security
Vic Satzewich, McMaster University
Gallya Lahav, Stony Brook University (SUNY)

